

THE P PROGRAM

CARDINAL // FRANKENREIDER

DECEMBER 14 - WYOMING, ILLINOIS

Selling 60 Bred and Open Females on the farm



Trust the Program!

The Proper Blend Makes All the Difference

Welcome to The Program!



9736 MODENA ROAD - WYOMING, ILLINOIS
J. Riley, Owner
Jeff Wisnefski, Manager, (815)274-3860
Jerryd Ehrnthaller, (309) 883-1620
www.cardinalcattlecompany.com



ANNAWAN, IL
Shannon Frankenreider
(309)489-6119

Join us on the farm for a special event!



THE PROGRAM

CARDINAL // FRANKENREIDER

December 14 – 4:30 pm CST

Cardinal Cattle Company Headquarters – Wyoming, Illinois

9736 Modena Road – Wyoming, Illinois 61491

Located 45 minutes from Peoria and 1 hour from Moline between Interstates 80 and 74

The First-Ever Offering of Winning Quality – The Best of The Program!

Plan to stay after the auction for a great BBQ Party and Reception!

Auction meal and reception sponsored in part by Pfizer Animal Health

AUCTION CONTACTS:

Jeff Wisniewski
Cardinal Cattle Company
815/274-3860

Shannon Frankenreider
Frankenreider Cattle Company
309/489-6119

Craig Reiter
Auction Manager
419/350-9159

AUCTION STAFF:

Auction Manager:

PO Box 305
Perrysburg, Ohio USA 43552
419/862-0117, office - 419/350-9159, sale days
cmreiter@primetimeagrimarketing.com
www.primetimeagrimarketing.com



Auctioneer: Cody Lowderman, 309/313-2171
Shane Ryan, *Midwest Marketer* – 309/371-7490
Dick Carmichael, 615/584-0997
Roger Holmstrom, 309/635-5190
Mark Murphy, 937/459-2530

Absentee Bidding: Please contact the sellers or auction staff to arrange for absentee bidding as far ahead of the auction as possible as pre-registration is required. Live phone bidding is available but not guaranteed.

Nearby Lodging:

Americinn – Kewanee, IL – 309/856-7200

Livestock Hauling: Affordable transportation will be available with immediate delivery to many areas. Please contact the auction manager for details and be sure to notify the auction clerks if you require transportation for purchases.

See the Cattle Anytime!

On Display Now -

Plan Ahead to Invest in Our Best!



Lot 1

Mark Sued



Blaze 5T

SJF CARD Miss Blaze 3A

1

PB SIMMENTAL FEMALE ASA 2774928 February 20, 2013 Tag 3A

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ

3C MACHO M450 BZ

AUBREYS BLACKBLAZE II 5T

BLAZE IV 1P

CE 4.7 | BW 3.3 | WW 64.4 | YW 86.9 | MCE 10.4 | MM 21.3 | MWW 53.5 | API 106.9 | TI 62.8

Sells open

Selling one-half interest with the option to double hammer price to acquire full interest

The one we were hoping for when we combined to purchase a flush from Diamond M Cattle Company's famous Blaze 5T donor, this breed-moving masterpiece is destined to accomplish big things and it took some doing to get us to offer her here. This special feature is the last calf we will get from this flush purchase and she offers the best of her pedigree with exceptional power, style, and no-miss structure. Her dam is used to creating quality like the now-deceased Secret Weapon and his full sister that was a big winner for us before producing the featured Lot 2 and much more, plus her second dam is the core of the success at Aubrey's Cattle Company, IN, with a long string of credits to her name. We don't know what we'll do if you double-down in this option because we've got no way to replace the total quality and genetic potential that sells here. Show us a stouter prospect – inside and out – and we'll do all we can to own her.

**The Best of
The Program!**



Mark Sneed

Lot 2

LLW Black Blaze 21Z

2

50% SIMMENTAL FEMALE ASA 2689551 April 2, 2012 Tag 21

SAV FINAL ANSWER 0035

HCA FINAL DRIVE 35X

SAV MAY 2335

GWS EBONY'S TRADEMARK 6N

REMINGTON BLAZE 221X

AUBREYS BLACKBLAZE II 57

CE 10.8 | BW 0.7 | WW 74.5 | YW 110.0 | MCE 7.4 | MM 23.1 | MWW 60.3 | API 119.5 | TI 73.7

Bred to calve 2/21 to Halfblood

Selling one-half interest with negotiable possession

The first calf from "Remmi", our full sister to Secret Weapon that was selected as the 2011 Illinois State Fair Grand Champion Simmental Heifer, this is one exciting Simmental breeding piece! If you've been looking then you know how rare this blend of muscle, neck extension, and feminine stoutness is to find in a true F1 female. Her dam is a maternal sister to the featured Lot 1 in this offering and one of the most productive females we've been able to access so we know this heifer will breed on for great looks and great rewards. We are excited to explore her power and you will be too once you see her!



Remmi



Secret Weapon

Embryo Features from Our Very Best!

3

Embryos of LLW Tea 37W

50% SIMMENTAL FEMALE ASA 2494967

CNS DREAM ON L186

SVF STEEL FORCE S701

SVF SHEZA BEAUTY L901

SUMMITCREST HIGH PRIME OH29

HFG WENDY 467

BAAR WENDY 2151

CE 12.4 | BW -0.6 | WW 55.8 | YW 90.5 | MCE 9.5 | MM 18.6 | MWW 46.5 | API 134.1 | TI 72.4

Lot 3A – Three embryos by Irish Whiskey

Lot 3B – Three embryos by Irish Whiskey

Lot 3C – Three embryos by High Voltage or Lock N Load

At least one 90-day confirmed pregnancy per package of 3 embryos is guaranteed when terms are followed.

Our embryo features are few but they are powerful! Here is a great chance to access one of the most decorated and accomplished females in our herd with some of her finest combinations. Tea 37W is our 2010 North American International Grand Champion Sim-Influence Female and the best product of the great HFG Wendy 467. So far, Tea 37W has been a no-miss contributor with sons like those by Irish Whiskey that will fill our 2013 National Western pen entry, a \$4,000 daughter by Explorer that won for the Speckhart family, IL, a \$6,250 daughter by I-80 that Briggs Peine, MN, selected in our 2013 calf sale, and a high-premium daughter by High Voltage that JR Simmental, MI, produced from a previous embryo purchase. She is bringing the power to the pasture just like she brought to the show ring!



Embryos of Stevenson Estella 5818

4

ANGUS FEMALE AAA 13038462
RITO 9FB3 OF FULLBACK 5H11
HUGHES FARMS ELIJAH
HUGHES FARMS DATAMATE
MAXIMUMS 873A OF JRS
STEVENSON ESTELLA 807E
STEVENSON ESTELLA 779C

Lot 4 – Four embryos – Two each by Plainview Lutton and CNS Dream On

At least one 90-day confirmed pregnancy is guaranteed when terms are followed.

Pure show power and producing ability from our Angus division, these are the very last embryos we have from the now-deceased Estella 5818, one of the most successful donors we've ever run. This donor is the dam of the 2009 National Western Stock Show Reserve Champion Angus Female we bred with Horsley Brothers, IL, and our 2013 National Junior Angus Show Division Champion Female. She also produced a \$5,000 son this past winter that we sold to Buck Hoier, NE, and more top daughters by Lut and Dream On are working now. We cannot offer more of these so use them carefully and get ready to experience the best of the program!

Elite Angus Heifer Calves



5

Cardinal Lucy 11A

ANGUS FEMALE AAA 17623937 April 2, 2013 Tag 11A

EXAR LUTTON 1831

PLAINVIEW LUTTON E102

PLAINVIEW PRIDE C123

BAAR USA MEATMAKER 3075

ALC LUCY E11T

ALC LUCY I18K

CED I+2.0 | BW I+4.3 | WW I+47.0 | YW I+79.0 | MI+17.0

Sells open

We've saved our best open heifer prospects for this kick-off event and this young Angus beauty is one that will be hard to resist! She is the first daughter of a stout-producing dam that has given us four strong sale bulls in a row, and she was worth the wait for sure. She is super complete and correct with the eye appeal and required extras to go the distance!



6

Cardinal Enchantress 80A

ANGUS FEMALE AAA 17615979 February 24, 2013 Tag 80A

SAV FINAL ANSWER 0035

HCA FINAL DRIVE 35X

SAV MAY 2335

MCATL PURE PRODUCT 903-55

B&J ENCHANTRESS 1180

B&J ENCHANTRESS 9980

Sire: CED +7 | BW +1.1 | WW +49 | YW +87 | MILK +25

Dam: CED +1 | BW +2.7 | WW +58 | YW +101 | MILK +33

Sells open

The first calf from a beautiful Pure Product x Lut dam, this is classic Cardinal goodness from the top of the program! These young heifers are really exciting and this one is especially compelling with her striking blend of style and total quality. She has the body and feet you need with a front end and hair coat you would never expect and she will be so hard to beat for many reasons. This is the result we were hoping for when we built both sides of her pedigree!

The Sisters to CARD Uproar...

POWERFUL SIMMENTAL BLOOD

7a

CARD Black Jade 607A

PB SIMMENTAL FEMALE ASA 2776543
 March 8, 2013 Tag 607A

REMINGTON ON TARGET 2S

REMINGTON LOCK N LOAD 54U

BAR 15 MISS KNIGHT 78E-51G

CNS DREAM ON L186

BFSC MY FAIR JADE 95T

RF BLACK JADE 950N

CE 7.3 | BW 0.6 | WW 61.3 | YW 99.2 | MCE 9.3 | MM 21.4 | MWW 52.0 | API 113.4 | TI 66.3

Sells open

More from the small but mighty foundation of our Simmental and percentage program, these sisters are more precious property that we really hate to sell. They are just what we wanted when we blended that dam of the \$35,000 CARD Uproar that is a former National Junior Heifer Show Grand Champion Female with the red-hot Remington Lock N Load, a proven breed leader for explosive performance and winning quality. These sisters are stout and so impressive with their tremendous power on the hoof and so much more under the hide. Their brother is doing an awesome job for us and Rock'n 3C Cattle, OH, and others that tried him; and we know these sisters will be so valuable in a variety of breeding programs. This one is so massive and flexible with tremendous shape and undisputed potential to do great things!



Lot 7A



CARD Uproar

7b

CARD Black Jade 614A

PB SIMMENTAL FEMALE ASA 2776542
 March 5, 2013 Tag 614A

REMINGTON ON TARGET 2S

REMINGTON LOCK N LOAD 54U

BAR 15 MISS KNIGHT 78E-51G

CNS DREAM ON L186

BFSC MY FAIR JADE 95T

RF BLACK JADE 950N

CE 7.3 | BW 0.6 | WW 61.3 | YW 99.2 | MCE 9.3 | MM 21.4 | MWW 52.0 | API 113.4 | TI 66.3

Sells open

This pedigree is thick with powerful producers that generate the premium kind we all need more of. This white-faced heifer is another wide, deep, long-haired powerhouse with tremendous balance and cow shape. Her dam was the most-decorated of a great flush of Dream On sisters from the incomparable Black Jade 950N that also included Katie Linhart's NAILE Reserve Champion Female and Frozen Gold donor. This is the blood that generates success and we're proud to offer both of these future leaders to lift your program higher – even though we hate to see them go!



RF Black Jade 950N



Lot 7B

8

Miss KMC Susie 002A

50% SIMMENTAL FEMALE ASA 2777309
April 5, 2013 Tag 13

MR NLC UPGRADE U8676

CARD UPROAR 49Y

BFSC MY FAIR JADE 95T
3C MACHO M450 BZ

SJF MISS MACHO

700

CE 5.9 | BW 1.9 | WW 65.3 | YW 94.0 | MCE 10.6 | MM 21.7 | MWW 54.3 | API 110.3 | TI 70.5

Sells open

From the same family as the Lot 9 heifers, here is a super-sweet prospect from the first crop by CARD Uproar. Her dam is a full sister to the Bloomberg family's 2009 Illinois State Fair Supreme Champion Female and this heifer is ready to win with her striking profile, awesome front end, and no-miss movement.

Owned with Cantwell Cattle Company, IL



Lot 8



2009 Illinois State Fair Supreme Champion Female

9a

SJF Miss Macho 282Z

50% SIMMENTAL FEMALE ASA 2774924
February 18, 2012 Tag 282Z

MEYER RANCH 734

3C MACHO M450 BZ

MC CROCUS H112 B

FCC 907 ANGUS

CE 4.7 | BW 1.6 | WW 56.2 | YW 84.4 | MCE 8.9 | MM 22.3 | MWW 50.4 | API 97.6 | TI 61.0

AI 4/21 to Kessler's Frontman – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 1/29

One of two black-baldy full sisters to the Bloomberg family's 2009 Illinois State Fair Supreme Champion Female, this young Macho daughter is hard to fault. She has a beautiful pattern and profile with upgraded bone size and tremendous thickness in a half-blood female. If you like the first of these sisters – and we know you will – then you will surely like them both!



Lot 9B

9b

SJF Miss Macho 214Z

50% SIMMENTAL FEMALE ASA 2774922
January 27, 2012 Tag 214Z

MEYER RANCH 734

3C MACHO M450 BZ

MC CROCUS H112 B

FCC 906 ANGUS

CE 4.4 | BW 2.0 | WW 58.1 | YW 87.2 | MCE 8.9 | MM 22.3 | MWW 51.3 | API 96.4 | TI 61.4

AI 4/23 to Kessler's Frontman – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 2/20

The second of two valuable sisters to the Bloomberg's winning heifer and to the dam of the Lot 8 show prospect, this is another really stout daughter of the 906 donor. She'll make another high-revenue breeding piece thanks to the consistency of her pedigree, and her hard-to-find bone, muscle, and stoutness.

Cows Bred Right...Proven Program Performers

10



VDAR Forever Lady 9648

ANGUS FEMALE AAA 16362344 January 14, 2009 Tag 9648

AAR REALLY WINDY 1205

VDAR REALLY WINDY 4097

VDAR BLACKBIRD 2031

SHB RIGHT TIME 3100

VDAR FOREVER LADY 7658

VDAR FOREVER LADY 2027

AI 4/23 to Mohnen South Dakota – PE 4/24-7/26 to Multi-Sire PB Angus & WAGR Driver sons – Safe-in-calf

A gorgeous piece of improvement equipment, this sale feature from a trusted line is one you need to see! She is beautifully complete and compelling with all the tools plus a largely outcross pedigree that blends so nicely for added performance. She is easy to spot in the field with her uncommon extension, balance, and powerfully feminine design. Safe to the \$120,000 Mohnen South Dakota, a bull that we loved so much we bred 150 cows to him last spring. See why we love our Really Windy cattle?

11

VDAR Lucy 6621

ANGUS FEMALE AAA 15361018 January 9, 2006 Tag 6621

PARAMONT AMBUSH 2172

BCC BUSHWACKER 41-93

RC ANITA T BANDO 918903

CONNELY DATELINE

VDAR LUCY 3639

VDAR LUCY 5011

AI 5/05 to MR HOC Broker – PE 5/06-7/26 to Multi-Sire PB Angus & WAGR Driver sons – Safe-in-calf

As stout and massive as Angus cows are made, this Bushwacker is another powerful option in this set of top producers. She is blown wide open with maternal strength and one of the widest, highest-capacity shapes you will find.



12

VDAR Lucy 6649

ANGUS FEMALE AAA 15361046 January 25, 2006 Tag 6649

SITZ TRAVELER 8180

SAV 8180 TRAVELER 004

BOYD FOREVER LADY 8003

VERMILION DATELINE 7078

VDAR LUCY 1131

VDAR LUCY 7058

CED 2.0 | BW 4.8 | WW 51.0 | YW 93.0 | M 24.0

AI 5/08 to Mr HOC Broker – PE 5/09-7/26 to Multi-Sire PB Angus & WAGR Driver sons – Safe-in-calf

A real Angus power cow and the dam of the VDAR Really Windy son that is seeing heavy use at Frankenreider Cattle, this is another special offering from our proven females. We know we have to load this offering to get your business but this one sure hurts because she is so productive and good. Her blend of real width and power with smooth, pleasing balance is a valuable piece of the puzzle for sure. Trust The Program to deliver great females like this!

14

VDAR Hazel 5693

ANGUS FEMALE AAA 15122299 February 16, 2005 Tag 5693

VERMILION DATELINE 7078

VDAR LEGEND 1281

VDAR POLLY 6025

VDAR EMULATION 207

VDAR HAZEL 0115

VDAR HAZEL 6045

CED 4.0 | BW 3.7 | WW 43.0 | YW 79.0 | M 22.0

AI 5/10 to Mr HOC Broker – PE 5/11-7/26 to Multi-Sire PB Angus & WAGR Driver sons – Safe-in-calf

A real powerhouse from the top of the Van Dyke outfit, this proven favorite is one of several fantastic options in our small but mighty cow division. Check the powerful fullness, capacity, and fleshing ability here.

15

VDAR Beauty 6624

ANGUS FEMALE AAA 15361021 January 11, 2006 Tag 6624

SITZ TRAVELER 8180

SAV 8180 TRAVELER 004

BOYD FOREVER LADY 8003
CONNELLY FRONTLINE

VDAR BEAUTY 1120

VDAR BEAUTY 7015

CED 2.0 | BW 4.7 | WW 47.0 | YW 81.0 | M 22.0

AI 5/07 to Mr HOC Broker – PE 5/09-7/26 to Multi-Sire PB Angus & WAGR Driver sons – Safe-in-calf

A gorgeous 004 daughter that is steeped in cow power, this striking show piece is hard to let go. She has a hard-to-find blend of perfect belly shape, neck extension, and udder quality plus she is ideally sized with ample muscle. A Broker here will knock it out of the park!



Lot 15

16

VDAR Elluna 7616

ANGUS FEMALE AAA 15776631 January 8, 2007 Tag 7616

SITZ TRAVELER 8180

SAV 8180 TRAVELER 004

BOYD FOREVER LADY 8003
VDAR LUCYS BOY

VDAR ELLUNA 0139

VDAR NEW TREND 4020

AI 5/05 to Pilgrim – PE 5/06-7/26 to Multi-Sire PB Angus & WAGR Driver sons – Safe-in-calf

One of our best by Traveler 004, how about the gorgeous neck and razor-sharp profile of this one? She is a real beauty with perfect balance and hip shape and no-miss movement plus she looks even better in production. Expect something special each time she calves!

17

VDAR Lass 6617

ANGUS FEMALE AAA 15361015 January 6, 2006 Tag 6617

SITZ TRAVELER 8180

SAV 8180 TRAVELER 004

BOYD FOREVER LADY 8003
BON VIEW NEW DESIGN 208

VDAR LASS 4617

VDAR LASS 2065

AI 4/27 to Mr HOC Broker – PE 4/28-7/26 to Multi-Sire PB Angus & WAGR Driver Sons – Safe-in-calf

The dam of an exciting Broker daughter that was a favorite of many in our 2013 crop, this is another special feature to highlight our first-ever offering. This prime-aged cow is super productive and easy to love with her sweet lines and clean style. Likely safe with a full sibling to her last leader, this is another 004 with a beautiful neck and a perfect udder.

18

VDAR Forever Lady 5670

ANGUS FEMALE AAA 15023598 March 12, 2005 Tag 5670

VERMILION DATELINE 7078

B&J DATELINE 173

VA NEW TREND 010
GDAR ROLLS ROYCE 203

VDAR FOREVER LADY 853

GDAR EILEENMERE LADY 6102

AI 4/30 to Mr HOC Broker – PE 4/31-7/26 to Multi-Sire PB Angus & WAGR Driver sons – Safe-in-calf

A deep, thick, no-worries product of the famed Forever Lady tribe, this is the right place to start something profitable and special. With her leading depth, mass, and spot-on structure, this cow always brings in something special.



Lot 18



GCC Sioux Miss 9/30W

37.5% MAINE ANJOU FEMALE AMAA 404015
 April 10, 2009 Tag 9/30

BK ICE PICK 472J

IRISH WHISKEY

NTC 615 EVER READY

ANGUS 9/100

AI 5/16 to Mr HOC Broker – PE 5/19-7/26 to Multi-Sire PB Angus & WAGR Driver Sons – Safe-in-calf

A fantastic power source by Irish Whiskey, here is a great chance to blend the most dominant sires available today in the Maine and Simmental breeds. This special feature was Shannon Frankenreider's pick of the bred heifers at Griswold Cattle, OK, in 2010 and she has been a great choice as she weaned one of the very best Driver heifers at FCC this year. She was unfortunately injured at photo time - this is a summertime snapshot shown here - but she recovered quickly and looks amazing. Her special blend of real power and real style is hard to match!



IC ROSEBUD EDGE 1109

20a

ANGUS FEMALE AAA 17052066
 March 12, 2011 Tag 1-109

SAV 8180 TRAVELER 004

SAV 004 DENSITY 4336

SAV MAY 7238

DAMERON PVF RAPTOR 702

SI ROSEBUD EDGE 109

SCHARPS ROSEBUD 82

AI 5/06 to VDAR Cedar Wind – PE 5/07-7/28 to Multi-Sire PB Angus & WAGR Driver sons – Safe-in-calf

The first of two exceptional daughters of Rosebud Edge 109, here is a young powerhouse by SAV Density 4336. She might be the biggest backed, biggest middled cow in the offering and she is the ideal size with tremendous width, muscle, and a perfect bone. Density daughters are some of the very best females in the FCC program and this one is backed by a stout-producing dam.

FCC 2-109

20b

ANGUS FEMALE AAA 17634270
 March 5, 2012 Tag 2-109

SAV NET WORTH 4200

BOYD COWBOY 908

BT EVERELDA ENTENSE 43J

DAMERON PVF RAPTOR 702

SI ROSEBUD EDGE 109

SCHARPS ROSEBUD 82

AI 4/21 to VDAR Cedar Wind – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 1/29

From the same dam as Lot 20A, this is more of the good stuff from a proven family. This young purebred will be something special as she matures with her exciting pattern, improved neck and shoulder design, and ample power.

Exceptional Bred Heifers...

FRESH GENETICS FROM PROVEN LINES



21

CARD Miss Ankony 591Z

ANGUS FEMALE AAA 17624589 February 3, 2012 Tag 2591

CONNEALY FINAL PRODUCT

MCATL PURE PRODUCT 903-55

MA ESTA 55-252

SAV 5175 BANDO 1024

HCA MISS ANKONY 591

HCA MISS ANKONY 2091

CED I-1.0 | BW I+2.8 | WW I+53.0 | YW I+96.0 | M I+31.0

Bred to calve 2/09 to Bushs Unbelievable

Powerfully bred and powerfully built, this is heavy Angus equipment for those in search of real cow power! The dam of this exciting heifer is a maternal sister to the 2010 Illinois State Fair Champion Angus Steer from the \$15,000 dam owned by our great friend, Dave Cox, IL, and this one sure looks like she will raise something special as well. She has to be the biggest legged, biggest footed Angus heifer in our crop and she'll rank with the stoutest and best you've seen. This is the kind we never used to sell!

IMPORTANT SALE INFORMATION:

Terms: Terms of sale are cash or good check made payable immediately after the sale and before any cattle are loaded. Invoiced (absentee) accounts are payable in full within 10 days of the sale or are subject to a 2% finance charge on the tenth day. A fee of \$50 will be assessed to all returned checks.

Liability: All animals and merchandise will be at the buyer's risk as soon as bid off but will be cared for by the seller(s) for a reasonable amount of time during and immediately following the sale. Neither the owners, auctioneers, sale manager or other affiliated personnel may be held responsible for any accidents that may occur. PrimeTIME AgriMarketing NETWORK, Inc. acts only as an agent between buyer and seller and may not be held responsible for any livestock or merchandise. It is to be clearly understood that PrimeTIME AgriMarketing NETWORK, Inc. and its representatives act only as a medium between buyer and seller, and may not be held liable, financially or otherwise, for any failure on the part of the same to fulfill any obligations set forth in this sale or for the truth of any warranties expressed or implied. Neither does PrimeTIME AgriMarketing NETWORK, Inc. assume any financial obligations to collect or enforce the collection of monies between buyer and seller. This catalog has been prepared by the sale manager from information provided by the seller(s) and is assumed accurate as presented to us. However, PrimeTIME AgriMarketing NETWORK, Inc. will in no way guarantee age, pedigree, or reproductive status of the animals selling. All exceptions taken and adjustments made are between buyer and seller. **Breeding Information:** Please see the footnotes regarding breeding information for each lot. All bred females will be examined for pregnancy by a qualified DVM prior to the sale and any changes to their breeding status will be made available sale day. Conception dates listed in this booklet are based on the results of said pregnancy examination and/or known breeding dates, and are intended as estimates of calving date only. **Health:** All animals will be accompanied by a health paper valid for interstate shipment. Buyers should make themselves aware of their respective state's health requirements prior to the sale. **Guarantee:** Cattle and merchandise sell as is. No guarantee, expressed or implied, is made as to an animal's ability to produce transferable embryos or frozen semen. All registered cattle sell with the standard guarantee(s) endorsed by their respective breed association. **Insurance:** Livestock insurance will be available at the clerk's desk. **Trucking:** If you require assistance in transporting your purchases, please contact the sale manager. Every effort will be made to minimize costs to the buyer. **Announcements:** Any announcements made from the sale block by the owner, auctioneer, or sale manager take precedence over any printed material. **Sale Booklet Prepared by:** Craig M. Reiter, Sale Manager.

Angus Bred Heifers...The Kind We Never Sell



Lot 22

22

CARD Favorite 62Z

ANGUS FEMALE AAA 17402450 April 1, 2012 Tag 262
 EXAR LUTTON 1831
PLAINVIEW LUTTON E102
 PLAINVIEW PRIDE C123
 JSAR MR DOCTOR 035ZFM
HCA FAVORITE 562
 B&J FAVORITE 3362
 CED I+4.0 | BW I+2.3 | WW I+46.0 | YW I+73.0 | MI+22.0

Bred to calve 2/09 to Bushs Unbelievable

A young Angus donor and the first female to sell from our favorite Favorite line, this heifer is hard to part with for sure. Her full brother is one of our best bull prospects to sell this year and two maternal sisters are top cows in the program, and this heifer is the most complete of them all. Her blend of power, body, and look are hard to build and her frame score and performance are spot-on. There is no doubt about the type of cow she will become; you'll be glad you got in early here!



Lot 23

23

CARD Blanche 06Z

ANGUS FEMALE AAA 17434231 April 1, 2012 Tag 206
 SAV 8180 TRAVELER 004
SAV 004 PREDOMINANT 4438
 SAV EMBLYNETTE 1182
 BAR EXT TRAVELER 205
ALC BLANCHE X06T
 ALC BLANCHE M39R
 CED I+12.0 | BW I+.7 | WW I+50.0 | YW I+89.0 | MI+27.0

Bred to calve 2/09 to Pure Product

The kind that pays the bills for us, this purebred Angus heifer has the body and build that we love! Her maternal sister by Lut is one of our favorites from 2013 and this heifer has the family traits of great belly shape, udder quality, and total, feminine soundness.



24

CARD Rose 727Z

ANGUS FEMALE AAA 17402445 March 13, 2012 Tag 2727

CONNEALY FINAL PRODUCT

MCATL PURE PRODUCT 903-55

MA ESTA 55-252

B&J BALANCE 9632

CARD ROSE 6727

BT ROSE 727N

CED I+2.0 | BW I+1.9 | WW I+52.0 | YW I+89.0 | MI I+23.0

Bred to calve 3/17 to HCA Final Drive 35X

The Angus heifers are the best we can bare to offer and they are certain to make fantastic contributors over the years. This beautiful Rose is backed by a dam that is a full sister to the dam of the \$15,000-valued New Look son from our 2012 crop that we own with Jerryd Ehrnhaller, IL, and she is one powerful matron blessed with great fullness and sweet balance. Her width of base and eye-appealing look are hard to match in a purebred female and this first combination has premium potential as it is a blend much like the one we used to create Lot 6. The heart of The Program sells here!

CARD Lady Shoshone 603Z

25

ANGUS FEMALE AAA 17416830 March 14, 2012 Tag 2603

SAV 8180 TRAVELER 004

SAV 004 PREDOMINANT 4438

SAV EMBLYNETTE 1182

MA MOVIN' ON 436-577

HCA SHOSHONE 8603

ALC SHOSHONE L03S

CED I+7.0 | BW I+2.0 | WW I+51.0 | YW I+94.0 | MI I+26.0

Bred to calve 2/22 to Bushs Unbelievable

Body, body, body and so much more! This is a great selection of SAV Predominant daughters and this one takes the prize for body shape and feminine curves. Her maternal sister raised one of our best Angus bulls in 2013, and this heifer blends all of her width and power with a slim, attractive front end. She's all set for a quality delivery with Unbelievable!



CARD Beauty 49Z

ANGUS FEMALE AAA 17416833 March 8, 2012 Tag 249

SAV 8180 TRAVELER 004

SAV 004 PREDOMINANT 4438

SAV EMBLYNETTE 1182

WCC SPECIAL DESIGN L309

HCA BEAUTY 49

JACS BEAUTY 2564

CED I+7.0 | BW I+2.6 | WW I+53.0 | YW I+93.0 | MI+23.0

Bred to calve 2/03 to Bushs Unbelievable

A gorgeous Angus cow on the come, this heifer is aptly named as she makes everyone look twice with her sweet good looks and classic, feminine design. Her productive dam gave us the \$8,000 son by Lut that Jerry Endress, IL, selected from our 2010 bull sale and her maternal sister was selected as the Champion Angus Female of the 2013 Iowa State Fair and World Beef Expo for the Kriegel family, IA. This one gets her look of quality from a deep family of top cattle and she will be something to see as she matures!



Lot 26

Mark Sneed



Reference Sire Information



Halfblood

50% Simmental

The Answer x PB Simmental by CNS Dream On
Exceptional calving ease and high-selling quality!



Bush's Unbelievable

Purebred Angus

SAV Bismarck x Bushs Lit Up x Bushs Big Time
Field tested calving ease and popular style!



GOET I-80

Purebred Maine-Anjou

Ali x Hard Drive x Doctor Who
One of the most dominant and widely used bulls today!



Mohnen South Dakota

Purebred Angus

Mohnen Density 730 x
TC Aberdeen

A \$120,000 top seller of 2013!



Mr HOC Broker

Purebred Simmental

SVF Steel Force x G&L Blackfoot
The winning sire of winning cattle!

MaineTainer Bred Heifers...

EXCEPTIONAL DAUGHTERS OF GCC DUBAI

CARD Black Jestress 99Z

27

37.5% MAINE ANJOU FEMALE AMAA 431292
April 15, 2012 Tag 299

IRISH WHISKEY

GCC ECC DUBAI 56S

JUSTIN'S BECKY by CHILL FACTOR

SAV 5175 BANDO 1024

CARD ANGUS 99

ANGUS

Bred to calve 2/03 to I-80

We're proud to present a great selection of heifers by GCC Dubai, a proven, PHA-Free Irish Whiskey x Chill Factor blend that really worked with our herd to add consistent style and enhanced versatility. This gorgeous Dubai daughter is a favorite and the product of a massive dam that also gave us the \$4,000 son shown here that John Knetter, KS, selected from our 2012 bull sale. This heifer leads the way in many categories from her great looks to her stout performance and ideally feminine muscle and bone combination. She will be hard to beat in production and she will bring you back for more!



**A maternal
brother to Lot 27**



CARD Kelly 002Z

28

37.5% MAINE ANJOU FEMALE AMAA 431354
March 26, 2012 Tag 2002

IRISH WHISKEY

GCC ECC DUBAI 56S

JUSTIN'S BECKY by CHILL FACTOR

EXAR LUTTON 1831

HXC KELLY 002U

HXC TATUM 02S

Bred to calve 2/18 to I-80

A real smoker from the best of the program, this is one of many you will need by GCC Dubai! With her flawless profile, perfect bone and foot placement, and graceful good looks, this heifer works her way to the top; and her full sister is one of our best retained from 2013. Her pedigree is clean and her look is hard to build. Trust the program and load up here!



A maternal sister to Lot 29



Lot 29

29

CARD Jackie 03Z

37.5% MAINE ANJOU FEMALE AMAA 431368
 March 3, 2012 Tag 203
 IRISH WHISKEY
 GCC ECC DUBAI 56S
 JUSTIN'S BECKY by CHILL FACTOR
 B&J BALANCE 9632
 CARD JACKIE 803
 FROSTY CREEK JACKIE 303

Bred to calve 2/06 to I-80

High-potential power from the winning Jackie family, this is another sugary-sweet Dubai daughter with so many tools. Her maternal sister was a big winner for us including numerous breed championships and Top 5 placings including Champion Angus and Third Overall of the 2012 Missouri AGR; and this heifer has the same kind of sweet, sound, versatile good looks. She may be the hairiest of the Dubai daughters and she is so loose, sound, and hairy that it is easy to see big things in her future, especially with an I-80 coming quickly!



A maternal sister to the dam of Lot 30



Lot 30

30

CARD Forever Lady 02Z

37.5% MAINE ANJOU FEMALE AMAA 431361
 March 20, 2012 Tag 202
 IRISH WHISKEY
 GCC ECC DUBAI 56S
 JUSTIN'S BECKY by CHILL FACTOR
 HCA 1024 BANDO 333
 CARD FOREVER LADY 02W
 ALC FOREVER LADY N02R

Bred to calve 3/03 to I-80

Backed by a banner-producing family and built like a real winner, this may be the stoutest of the Dubai daughters and that is saying something! A maternal sister to her dam was Champion Owned Heifer of the 2012 Illinois Angus Field Day, and this heifer has that great blend of chunky, hairy stoutness combined with a cool, extended front plus impressive width and shape.

31

CARD Lady 41Z

37.5% MAINE ANJOU FEMALE AMAA 431359
March 9, 2012 Tag 241

IRISH WHISKEY

GCC ECC DUBAI 56S

JUSTIN'S BECKY by CHILL FACTOR

CARD ANGUS 41

Bred to calve 2/21 to I-80

Get the clean influence of Irish Whiskey with this great selection of Dubai daughters and feel the power with this favorite bred heifer! She is the product of a well-proven dam whose last two daughters sold for \$6,750 to Gary Price, NC, and \$3,000 to Kyle Cantwell, IL, and she has the lovely look that brings consistent rewards.



A maternal sister to Lot 31

32

CARD Heather 86Z

37.5% MAINE ANJOU FEMALE AMAA 431358
March 13, 2012 Tag 286

IRISH WHISKEY

GCC ECC DUBAI 56S

JUSTIN'S BECKY by CHILL FACTOR
SAV EMULATION 7502

HCA HEATHER 786

HCA HEATHER 386

Bred to calve 2/15 to I-80

A valuable product of our time-tested Heather family that has been behind several of our best over the years, here is a maternal sister to the powerful bull that Roger Postin, IL, selected from our 2012 bull sale. This attractive heifer is filled with proven cow power and she has the look with her classy, correct, full bodied design. Trust this family to make them fancy!



A maternal brother to Lot 32

33

CARD Lady Ida 10Z

37.5% MAINE ANJOU FEMALE AMAA 431356
April 10, 2012 Tag 210

IRISH WHISKEY

GCC ECC DUBAI 56S

JUSTIN'S BECKY by CHILL FACTOR
JSAR MR DOCTOR 0352FM

HCA LADY IDA 810

PN BROWN SAV SAUG 310

Bred to calve 2/27 to I-80

A very young Dubai with fantastic fuzz and one of the best necks in the crop plus excellent spread to her rib cage and top, this is another double-clean MaineTainer bred for a quick return.



CARD Lady 931Z

37.5% MAINE ANJOU FEMALE AMAA 431369 March 3, 2012 Tag 2931

IRISH WHISKEY
GCC ECC DUBAI 56S
 JUSTIN'S BECKY by CHILL FACTOR
 B&J BALANCE 9632

CARD LADY 31W
 BT LADY 31N

Bred to calve 3/06 to I-80

The stout product of a young Lady in the program, this is a chunky, hairy highlight and a favorite of many! She offers width, shape, and total mass that is hard to build in a clean pedigree and she is so loose, sound, and exciting. Her young dam produced a \$3,500 maternal sister to this heifer that Carey Lambright, IL, selected from our 2013 calf sale so she is two-for-two when it comes to producing the right kind and there is a deep cow family behind this heifer.

FCC 236

50% MAINE ANJOU FEMALE AMAA pending February 5, 2012 Tag 236

IRISH WHISKEY
PADDY O'MALLEY
 GVH ROSETTE 2CM
 ANGUS

FCC 6153
 ANGUS

AI 4/22 to Kesslers Frontman – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 2/15

Tested PHAF

A big topped, big hipped Paddy from a stout Angus dam, this should make a real powerful cow as she matures. She is double-clean and bred with extra muscle and style that gets more valuable all the time!



**FREE CHOICE
 MINERAL & PREMIXES
 FOR LIVESTOCK**

KNS Inc.

ANIMAL NUTRITION
 800.444.3314
 KYNUTRI.COM
 MICHAEL PETERSEN

NUTRITION CONSULTING
BC
 CONSULTING

BUCK CHASTAIN
 1624 South County Road 350E
 INDIANAPOLIS, IN 46203
 800.756.6642
 buckchastain@gmail.com

SimAngus™ Heifers...Daughters of WAGR Driver



36

SJF Daisy 274Z

50% SIMMENTAL FEMALE ASA 2774912
February 14, 2012 Tag 274Z

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ
VDAR ENTERPRISE

FCC 901 ANGUS

ANGUS

CE 10.1 | BW 1.2 | WW 55.5 | YW 82.7 | MCE 8.7 | MM 19.4 | MWW 47.2 | API 116.6 | TI 63.5

AI 4/21 to Pilgrim (sexed female) – PE 4/27-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 1/29

If you are in search of beautiful replacements built with added quality, rapid profit, and no-nonsense production, then we have more than got you covered in this first of many editions of The Program. These half-blood heifers are super-sweet and compelling and this one is surely a favorite with her pleasing balance, clean extension, and no-miss design. Due with a first heifer by Pilgrim, this should be special!

37

SJF Daisy 253Z

50% SIMMENTAL FEMALE ASA 2774914
February 17, 2012 Tag 253Z

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ
BC LOOKOUT

FCC 902 ANGUS

ANGUS

CE 9.3 | BW 1.9 | WW 59.9 | YW 89.2 | MCE 8.7 | MM 19.6 | MWW 49.6 | API 114.3 | TI 64.7

AI 4/21 to Pilgrim (sexed female) – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 2/22

A full-hipped, full-bodied leader in the crop, this is another outstanding option from this set of fancy foundation cows. This heifer offers more depth, more length, and more hair with the same F1 goodness!

38

SJF Daisy 265Z

50% SIMMENTAL FEMALE ASA 2774918
February 10, 2012 Tag 265Z

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ
LINDSKOV/THIEL PUREBRED CHAROLAIS

FCC 904 ANGUS

ANGUS

CE 9.4 | BW 1.4 | WW 52.9 | YW 73.2 | MCE 6.2 | MM 18.1 | MWW 44.5 | API 106.2 | TI 59.2

AI 4/22 to Carpe Diem – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 1/30

A red-brookle with something special on the way, this half-blood Driver is smooth, square, and feminine with exceptional udder quality.

39

SJF Daisy 279Z

50% SIMMENTAL FEMALE ASA 2774910
February 6, 2012 Tag 279Z

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ
VDAR ENTERPRISE

FCC 900 ANGUS

ANGUS

CE 9.5 | BW 1.7 | WW 57.1 | YW 85.0 | MCE 8.7 | MM 19.1 | MWW 47.7 | API 114.5 | TI 63.3

AI 4/20 to Pilgrim (sexed female) – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 1/27

A real beauty from a great Frankenreider Angus dam, this half-blood favorite is one of many you will need to own from this valuable set of cow-makers. She is especially complete and attractive with excellent balance, capacity, and movement, and this first-heifer calf by Pilgrim will likely put you in the black from the start!



40

SJF Daisy 263Z

50% SIMMENTAL FEMALE ASA 2774916
February 23, 2012 Tag 263Z

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ

FCC 903 ANGUS

CE 8.6 | BW 2.6 | WW 58.2 | YW 86.8 | MCE 8.7 | MM 18.3 | MWW 47.4 | API 110.7 | TI 61.9

AI 4/21 to Pilgrim (sexed female) – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 1/29

A beautiful daughter of a beautiful cow that is set to deliver her first beautiful daughter, this favorite Driver is built great with rock-solid feet, balance, and udder quality. She offers upgraded body shape and fleshing ability from a dam that ranks with the best of the young Angus females at Frankenreider Cattle.



41

CARD Forever 61Z

50% SIMMENTAL FEMALE ASA 2689561
March 9, 2012 Tag 261

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ

CARD ANGUS 361

CE 8.3 | BW 1.4 | WW 51.8 | YW 77.8 | MCE 6.8 | MM 17.5 | MWW 43.4 | API 103.9 | TI 59.4

Bred to calve 2/08 to Halfblood

Another sweet Driver half-blood from a trusted cow line, this heifer is super stout and versatile! She blends great extension and stout bone with one of the sweetest front ends in the set and she'll bring rapid rewards with Halfblood, the proven son of The Answer!



42

CARD Blackcap 52Z

50% SIMMENTAL FEMALE ASA 2689564
March 14, 2012 Tag 252

REMINGTON ON TARGET 2S

REMINGTON LOCK N LOAD 54U

BAR 15 MISS KNIGHT 78E-51G

JSAR MR DOCTOR 035ZFM

CARD BLACKCAP 65Z

HCA BLACKCAP 65Z

CE 10.9 | BW 1.3 | WW 58.6 | YW 93.0 | MCE 9.0 | MM 16.5 |
MWW 45.8 | API 116.9 | TI 65.4

Bred to calve 2/20 to Halfblood

With the right blend of beauty and power, this heifer is a leader in this impressive set that shows the strength of The Program. She is especially massive and great haired with perfect muscle shape and udder quality; quite a combination. This is the powerful shape, total quality, and genetic versatility that we are striving for and you will love this one in production!

NOTE: This heifer was registered incorrectly. The correct pedigree is shown here and will be fixed upon transfer.



43

CARD Bailey 24Z

50% SIMMENTAL FEMALE ASA 2689559
March 25, 2012 Tag 24

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ

CARD ANGUS 245Z

CE 8.2 | BW 0.7 | WW 52.4 | YW 78.1 | MCE 6.7 | MM 18.3 |
MWW 44.5 | API 104.9 | TI 61.4

Bred to calve 2/08 to Halfblood

No-nonsense cow power from Driver and CARD Angus 245Z, here is a sister to several past favorites like a Texas Hold 'Em steer that won the Michigan Beef Expo, his \$18,000 full sister, and another good one that Dave Kirbach, IL purchased in our 2011 calf sale. This half-blood Simmental heifer is great hipped and extra-long bodied with excellent hair. Her first one will be by Half-blood, a tested, high API son of The Answer from a dam by Dream On.



Auction Time: 4:30 pm CST

Auction Contacts:

J. Wisnefski: 815/274-3860 – S. Frankenreider: 309/489-6119 – C. Reiter: 419/350-9159

Plan ahead to see the cattle before the auction and call us if we can help!

44

CARD Pierre 63Z

50% SIMMENTAL FEMALE
March 16, 2012 ASA 2689567
Tag 263

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ
R&R VENTURE 702

BT PIERRE 866N

DR PIERRE 99F

CE 6.0 | BW 1.0 | WW 55.4 | YW 81.9 | MCE 6.4 | MM 14.5 | MWW 42.2 | API 96.9 | TI 61.4

Bred to calve 2/21 to I-80

The full-bodied look we love with the hip and bone we know we need, this big-bellied heifer is sure to make a wise choice. Her dam is an equally massive and impressive cow from the former Beartooth Angus herd that brings calving ease and extra performance to this package. Due with a valuable MaineTainer or low Simmental prospect by I-80!



45

SJF Daisy 234Z

50% SIMMENTAL FEMALE
February 3, 2012 ASA 2774920
Tag 234Z

CNS DREAM ON L186

WAGR DRIVER 706T

3C MELODY M668 BZ

FCC 905 ANGUS

CE 9.3 | BW 2.0 | WW 52.6 | YW 78.5 | MCE 8.7 | MM 17.7 | MWW 44.0 | API 111.9 | TI 59.5

AI 4/21 to Kesslers Frontman – PE 4/24-7/08 to Mohnen Bingo 2712 & BOYD Regiment 1147 – Due approx. 1/29

Another tempting half-blood Driver daughter with the proper frame score, body shape, and build to make a lasting source of profit, this heifer offers one of the best performance profiles in the offering and a first calf by the calving-ease and maternal leader, Frontman!

Lee County
& Veterinary
Care



Providing embryo flushing, transferring,
freezing and donor housing!
We also have recipient options available

Give us a call today for pricing

319-837-6511

Ask for Eric or Dr. Tara Gerdes

LOCATED AT 1568 PILOT GROVE RD. | WEST POINT, IA 52656

Daughters of the CARD Iris Family

46a

CARD Iris 091Z

3.58% CHIANINA FEMALE ACA 363016
February 6, 2012 Tag 2091

SAV FINAL ANSWER 0035

SP THE ANSWER 813

SA ELINE DESIGN 648
MCKY 22 UNFORGIVEN

CARD IRIS 91X

CARD IRIS 911S

Bred to calve 2/02 to Pure Product

Tested THF-PHAF

A beautiful, double-clean, baldy bred heifer from our productive Iris tribe that always produces with the best of the program, this is a very exciting piece of the puzzle! She is perfect fronted with tremendous udder quality, hair coat, and graceful movement. Look for other Iris daughters selling as Lots 46B thru 46D; they are always some of our best with several top females in the program already!



Lot 46A

West Coast



*I-80 x Point Taken x CARD Iris
Owned by RSE Farms, GA*



A maternal sister to Lot 46B

CARD Iris 11Z

46b

6.19% CHIANINA FEMALE ACA 363019
March 18, 2012 Tag 211

HEAT WAVE

THE UNTOUCHABLE

TRAU CX x SM x AN 11
THEOBALD 969

CARD IRIS 911S

CARD IRIS 911M

Bred to calve 2/09 to Bushs Unbelievable

Stacked with cow power from our trusted Iris family, this big ribbed heifer is a maternal sister to the classy heifer that John Hagemeyer, OH, selected from our 2011 crop. A sister to her dam produced this high-selling I-80 son shown here in our 2013 bull sale, and the flexible frame score of this heifer is spot-on plus she is covered in valuable hair.



Lot 46C

West Coast

CARD Iris 54Z

46c

12.39% CHIANINA FEMALE ACA 363022 March 19, 2012 Tag 254

BHCS HEAT SEEKER 23

HEAT WAVE

FAWL MA x AN x CA 100
THEOBALD 969

CARD IRIS 911R

CARD IRIS

Bred to calve 2/04 to Bushs Unbelievable

Tested THF-PHAF

Another stout Iris that is sure to be a favorite cow, look what the maternal strength of this family did with Heat Wave! This double-clean heifer is curvy and correct with the massive, loose, maternal shape that lasts and lasts!

44 Years Veterinary
and Performance
Cattle Experience

LINCOLN SCHOOL VETERINARY CLINIC

Richard Baird DVM
28433 N. 900 Ave
Kewanee, IL 61443
(309) 852-5608



T SERIES HIT THE GROUND Yielding



Unleash T Series Soybeans to unlock potential.

Pioneer® brand T Series soybeans can help you get more potential from your acres, with a 2014 lineup that includes products with the Genuity® Roundup Ready 2 Yield® trait. Each bean is packed with agronomic and defensive traits that are tailored for your fields. To tap into the power of T Series, contact your Pioneer sales professional. Pioneer.com/tseries

T Series Soybeans

Genuity® and Roundup Ready® are registered trademarks used under license from Monsanto Company. Roundup Ready 2 Yield® is a registered trademark of Monsanto Technology LLC used under license. Pioneer Premium Seed Treatment for soybeans is applied at a DuPont Pioneer production facility or by an independent sales representative of Pioneer. Not all sales representatives offer treatment services, and costs and other charges may vary. See your Pioneer sales representative for details. Seed treatment formulation exclusive to DuPont Pioneer and its affiliates. PIONEER® brand products are provided subject to the terms and conditions of purchase which are part of the labeling and purchase documents. The DuPont Oval Logo is a registered trademark of DuPont. ®,™,SM Trademarks and service marks of Pioneer. © 2013 PHIL. DUPPSY13039VA 13-3326



**Walks Alone x
CARD Iris 911M**



Lot 46D

46d

CARD Iris 91Z

50% SIMMENTAL FEMALE ASA 2689556
March 23, 2012 Tag 291

REMYNTON ON TARGET 2S
REMINGTON LOCK N LOAD 54U
BAR 15 MISS KNIGHT 78E-51G
B&J BALANCE 9632

CARD IRIS 911M
CARD IRIS

CE 7.2 | BW 0.8 | WW 56.5 | YW 96.7 | MCE 4.5 | MM 16.1 | MWW 44.3 | API 87.9 | TI 59.4

Bred to calve 2/16 to I-80

Extra power and reliable versatility from the Iris family, this half-blood Simmental will shock you with her unique design and total substance. She is a maternal sister to the \$8,750 Walks Alone steer shown here from 2011 and another steer that brought \$4,000 this fall. Her foundation dam boasts two other daughters in the program along with three granddaughters and 2 great-granddaughters working here as well. This is the same tribe that produced Lots 46A-46C, and this heifer will be a lasting favorite with surprising stoutness and hair. What a cow she will be!



Lot 47

47

FCC 8018

FEMALE March 10, 2012 Tag 8018

Sire: **ALIAS**
Dam: **FCC 8013** (LINDSKOV-THIEL PB CHAR X AN)

**AI 4/21 to Kessler's Frontman – PE 4/24-7/08 to Mohnen Bingo 2712
& ½ BOYD Regiment 1147 – Due approx. 1/29**

The right kind of Alias cow prospect, this big-ribbed smoke is great legged and coming with a beautiful udder. Her dam is a 50% Charolais x Angus female from Lindskov-Thiel Ranch, SD, and she blended nicely with Alias to make this smooth, thick, double-clean favorite that will blend easily with your favorite sires.

Exceptional Bred Heifers...

FRESH GENETICS FROM PROVEN LINES



Lot 48



A full sister to Lot 48

SIMM Miss Destiny 130AZ

48

20.02% CHIANINA FEMALE ACA 361521
April 16, 2012 Tag

HEAT WAVE

WNT CARNAC 88P

WENTS BLACK 46

WEBC YANKEE CLIPPER PCA

BATN DESTINY 668S

AMBC DESTINY 208M

Bred to calve 3/03 to HCA Final Drive 35X

A super-stout daughter of a Frozen Gold donor, this shaggy favorite is a full sister to the Supreme Champion Female of the 2010 Badger Kickoff and 2010 Nebraska AGR Preview. The size, mobility, and really stout softness of this one are hard to match!

CARD Suzy 08Z

50

13.33% CHIANINA FEMALE ACA 363021
April 6, 2012 Tag 208

PLAINVIEW LUTTON E102

HCA CROSSROAD 86

QLC C1 CAMILLA D206N

EAGLE SCOUT

CARD MS SCOUT 250P

HXC MS PAYCHECK 250C

Bred to calve 2/04 to I-80

One of the youngest heifers in the CARD offering and keeper pen, be sure to inspect this one by sale time. She is great necked and sharp hipped with leading hair quality. Due for something special with I-80!

CARD Heather 086Z

51

3.36% CHIANINA FEMALE ACA 363017
February 15, 2012 Tag 2086

CONNEALY FINAL PRODUCT

MCATL PURE PRODUCT 903-55

MA ESTA 55-252

JSAR MR DOCTOR 035ZFM

CARD HEATHER 86X

HXC HEATHER 586U

Bred to calve 4/06 to HCA Final Drive 35X

Check the huge body and versatility of this Pure Product from the Heather family! She is one massive beast and backed by a low birth weight, maternal pedigree that will make her a farm favorite for years!

CARD Rhonda 26Z

49

5.4% CHIANINA FEMALE ACA 368442
March 31, 2012 Tag 26

HEAT WAVE

WALKS ALONE

WADE MS PERFECTION

CARD ANGUS

Bred to calve 3/18 to HCA Final Drive 35X

Tested THF

A neat pattern with extra muscle, this Walks Alone daughter has a classy look that works plus she is TH-Free!



Lot 51

CARD Alex 30Z

52

3.45% CHIANINA FEMALE ACA 363018
March 18, 2012 Tag 201

HEAT WAVE
THE UNTOUCHABLE
TRAU CX x SM x AN 11

HXC ANGUS 3001

Bred to calve 2/11 to Pure Product
Tested THF

A classic Cardinal beauty from a top-performing dam, this smooth favorite is really complete and attractive and she will surely be a top performer. She offers a no-nonsense design and a cowman's mating from a dam that also produced the \$4,000 heifer shown here that Terry Kohl, WI, selected from our 2013 online sale. TH-Free and really impressive!



A maternal sister to Lot 52

The Program.

The Program. What a perfect name for this event that has been built the right way, over time with critical management and culling decisions and competitive success that are so essential to profitable beef seed stock programs; over time with the development and fine tuning of cow families and reliable pedigrees that enhance customer confidence and the success of their programs. The programs at Cardinal and Frankenreider are working and they will work for you because of the attention to detail and sharp cattle skills that have been used to build these females.

So, after years of preparation and consistent successful results, I am pleased to present this first-ever offering to you. We've been tough on the cattle during the planning years and I'm confident you will find many females in our first event that will enhance your program. The cows are super, proven, and focused on rapid returns, the bred heifers are deep, versatile, and exciting, and the open heifers are as impressive as you will find. These guys sell lots of cattle but they've saved a special cut to make this auction an annual event that you will always attend. They're serious about doing things the right way and covering every detail, and I know you will enjoy the results.

I hope to see each of you In Wyoming on December 14. We will not be on the internet so please attend or stop by ahead of time. It's been a long time coming but I know it will be worth the wait. Trust the program.

Happy Holidays,

Craig Reiter

Program Auction Manager

419.350.9159 or craig@primetimeagrimarketing.com



A portion of the Frankenreider herd on ryegrass this summer



53

CARD Rita 710Z

6.32% CHIANINA FEMALE ACA 363025
 May 1, 2012 Tag 710Z

HCA FIRST CLASS 806

CARD THE SITUATION

SLC CLASSY LADY
 BOYD ON TARGET 1083

ALC RITA J10T

ALC RITA K511 H53P

Bred to calve 2/11 to Pure Product

A valuable daughter of CARD The Situation – one of the most exciting Chiangus bulls available today – this heifer just looks like a lasting source of premium quality. She is closer to the ground with an ideally feminine and full-bodied form plus clean bone and true balance.



54

CARD Allie 597Z

4.39% CHIANINA FEMALE ACA 363023
 May 1, 2012 Tag 2597

PLAINVIEW LUTTON E102

HCA CROSSROAD 86

QLC C1 CAMILLA D206N
 CDV WAZN'T ME 78M

CARD MS DESIGN 59T

HILLTOPS MISS DESIGN 59E

Bred to calve 4/25 to HCA Final Drive 35X

Bred with style and maternal power, this heifer looks the part of a top producer. She is square topped and big hipped with a gorgeous front end that will create winners. A maternal sister by Cool Customer brought \$6,000 in 2011 as this family has always produced well.

The Program Herd and Reference Sires



CARD The Situation

12.63% ChiAngus Bull 350044
 HCA First Class x PCC El Patron x Playboy
Unusual pedigree for fantastic results! A true ChiAngus with mainstream shape and appeal!
 Limited semen available



CARD Stress Relief

12.85% ChiMaine Bull 358352
 SJO Cool Customer x HXC Hammer 4L x Bando 1024
The top seller of our 2011 bull crop – Outcross blood for powerful results!
 Semen available – Owned with Bertelsen Farms, IL



CARD Uproar

PB Simmental Bull 2623651
 Mr NLC Upgrade x CNS Dream On x RF Black Jade by Meyer 734
Real purebred power from one of the most powerful Simmental cow lines ever!
 Semen available – Owned with Rock'n 3C Cattle, OH



Pure Product 903

Angus Bull 16482454 – Connealy Final Product x WAR Alliance x H&H Traveler 044-758
Fantastic performance spread including Top 2% for YW, Milk, and SF.
Awesome maternal sire!
 Semen available – Owned with Musgrave Angus, IL
 Leased to Accelerated Genetics – accelgen.com

Boyd Regiment 1147

Angus 17099092 – Coleman Regis x SAV Pioneer

Mohnen Bingo 2712

Angus 17286845 – Mohnen Bingo 149 x Mohnen Brushpopper 295

HCA Final Drive 35X

Angus 16908447 – SAV Final Answer x SAV 8180 Traveler 004



PO Box 305
Perrysburg, Ohio USA 43552
www.primetimeagrimarketing.com



DATED MATERIAL — Do Not Delay



THE P PROGRAM

CARDINAL // FRANKENREIDER

DECEMBER 14 - WYOMING, ILLINOIS

