THE PROGRAM

2020 BULL SALE

Saturday, February 1 – 5 pm CST

Cardinal Cattle Company - Wyoming, Illinois

Trust the Program for Bulls that Deliver Great Results!

Welcome to The Program!

9736 MODENA ROAD
WYOMING, ILLINOIS

J. Riley, Owner
Jeff Wisnefski, Manager, (815)274-3860

Lucas Wisnefski, (309) 883-3971
www.cardinalcattlecompany.com

Selling 40 Bulls

22 Angus / 16 Simmental / 1 ChiAngus / 1 MaineTainer

Live Auction at 5:00 pm CST

Cardinal Cattle Company
9736 Modena Road, Wyoming, IL

Auction Staff:
Auction Manager:
PO Box 305 - Perrysburg, Ohio USA 43552
877.800.9230 - toll free
567.336.6170 - facsimile
419.350.9159 - mobile
Auctioneer: Cody Lowderman, 309/313-2171
Shane Ryan, 309/371-7490
Roger Holmstrom, 309/635-5190

Housing: We can house your bulls until turn out time if you would like. We will charge you our cost to care for them and bulls must be insured if you leave them in our care. Bulls must be paid for like normal and you must take delivery by mid April.

Semen Interest: Unless otherwise stated here or from the auction stand, Cardinal Cattle Company retains a one-quarter semen interest in each bull selling.

Internet Bidding: 937/515-1194

The auction will be broadcast live on www.liveauctions.tv. Bidders must pre-register on the LATV website and may watch and bid live via their high-speed internet connection.

Hauling: Nationwide delivery is available. Bulls may be housed at the auction site for a short period of time but should be moved as quickly as possible. We will make every effort to meet rides and make minimize hauling stress and expense as much as possible. Please ask for details.

Health: Cattle will eligible for interstate shipment. Buyers should be aware of special requirements for admittance to their respective locations as additional testing may be required.

Breeding Soundness: All bulls are guaranteed fertile through the first breeding season

Load Out Discounts: Take $50/bull off your purchase price if you haul your bull home sale day. Take another $25/bull off if you haul your neighbor's bull home.

Angus Bulls from The Program

Our Very Best Bulls Sell Here – None Held Back

1 CARDINAL SKY HIGH 51G

ANGUS BULL 19606052 DOB: 3/04/19 Tag 551

MUSGRAVE BIG SKY
MUSGRAVE SKY HIGH 1535
FLAG QUEEN W 00649
PENNERS-CC DOUBLE BLACK 2257
CARDINAL MAY 51C
SAV MAY 2335

CED I+5.0 BW I+3.3 WW I+62 YW I+95 M I+21

Act. BW 83 Adj. WW 881 Adj. YW

Current Weight: SC:

An awesome Angus bull and the second great calf from the 551 cow whose full sister is also a great performer – see Lot 16 - this is one of many highlights in our 2020 lineup! This cow family is built around the strength of our great May 2335 cow, the full sister to SAV Density 4336 that gave us elite bulls like Final Drive and much more. This bull is one to build around with his tremendous performance – he ranks #1 among the Angus bulls for weaning weight - and great looks. He is especially good in his structure and movement plus small headed, large nutted, and extra deep from forerib to flank. His maternal sister was a $10,000 highlight of our 2019 Program Female Sale to Hartman & Rucksdashel, IA.

Lot 1

Maternal sister to Lot 1

Final Drive

View current videos of the bulls after January 15 at cardinalcattlecompany.com or see them anytime on the ranch!

Lot 2

2 CARDINAL ADVANCE 21G

ANGUS BULL 19578375 DOB: 2/13/19 Tag 721

KOUPAL JUNEAU 797
KOUPAL ADVANCE 28
KOUPAL EBONETTE 734
MILL BRAE IDENTIFIED 4031
B&J GEORGINA 7721
B&J GEORGINA 5521

CED I+12.0 BW I+0.3 WW I+71.0 YW I+123.0 M I+29.0

Act. BW 75 Adj. WW 854 Adj. YW

Current Weight: SC:

The first calf to sell from the $25,000 female we selected from BobJon Angus, this is a big-spread beast with exciting breeding potential. He offers sure-shot calving ease with leading growth yet he is a deeper, thicker, great-footed favorite in the crop. Study his extended EPD profile online; he ranks in the top 20% of the breed for 14 different traits featuring top 4% rankings for WEPD and YEPD plus top 3% $W and top 5% $B.

OWNED WITH FRANKENREIDER CATTLE COMPANY

Angus Bulls from The Program

Great Calving Ease Angus Options

Lot 3

CARDINAL BRAVO 40G 3

ANGUS BULL 19580303 DOB: 2/06/19 Tag 740

COLEMAN CHARLO 0256
COLEMAN BRAVO 6313
COLEMAN DONNA 714
MUSGRAVE SKY HIGH 1535
CARDINAL CAMILLA 40E
HCA CAMILLA 406

CED I+10.0 BW I+0.6 WW I+52.0 YW I+94.0 M I+22.0
Act. BW 72 Adj. WW 674 Adj. YW
Current Weight: SC:

Produced from a great first-calf heifer, this Bravo son is exceptional! We love his "forever sound" build and his tremendous growth plus he is filled with calving ease, fleshing ability, and three-dimensional goodness. His dam is a daughter of our original "Cammi" cow whose successes are numerous including champion show heifers at the NJAS, Illinois Expo and State Fair, foundation-type bulls like Remedy, and frequent high sellers including the $40,000 Lot 1 feature of our 2019 female sale to Polinski Cattle, IL. Expect consistent premiums from this pedigree.

CARDINAL BRAVO 43G 4

ANGUS BULL pending DOB: 2/07/19 Tag 7143

COLEMAN CHARLO 0256
COLEMAN BRAVO 6313
COLEMAN DONNA 714
SMA WATCHOUT 5142
LAZY H BAR FOREVER LADY 7143
LAZY H BAR FOREVR LADY 934

CED I+13.0 BW I+0.1 WW I+58.0 YW I+99.0 M I+22.0
Act. BW 67 Adj. WW 799 Adj. YW
Current Weight: SC:

From a fabulous first-calf heifer with a premium pedigree, this is another exciting Bravo son with calving ease, maternal, and way more! His dam is a preferred daughter of Barry Hageman's great Papa Equator cow and she really delivered the goods here. This bull is memorable with his awesome depth, clean chest, perfect head and neck, and impressive substance and muscle. He can do it.

Lot 4

Cardinal Collusion 98E

CARDINAL 07G 5

ANGUS BULL 19597646 DOB: 3/19/19 Tag 607

C&C PRIORITY 1428B EXAR
CARDINAL COLLUSION 98E
CARD JACKIE 53Y
HCA LUT 06W
CARDINAL EVERGEEEN 07D
ALC EVERGREEN B07S

CED I+7.4 BW I+2.7 WW I+44.0 YW I+87.0 M I+22
Act. BW 76 Adj. WW 785 Adj. YW
Current Weight: SC:

From the first crop by Cardinal Collusion, the top seller of our 2018 sale to Gillespie Farms, IL, this younger bull is going to make a go-to source for calving ease, style, and premiums. He is really well built and flashy with great hair and a lower birth weight profile. His age may hurt him in this deep lineup but he is too good to leave out plus he is the second top bull from his young dam whose first son sold to Dachuck Cattle, FL, a year ago.

Angus Bulls from The Program

6 CARDINAL PRIMO 82G

ANGUS BULL 19577015 DOB: 3/16/19 Tag 582

DAMERON FIRST CLASS
COLBURN PRIMO 5153
SILVEIRAS SARAS DREAM 1339
MUSGRAVE BIG SKY
CARDINAL ESTELLA 82C
CARDINAL ESTELLA 882Y

CED I+7.0 BW I+2.5 WW I+53.0 YW I+87.0 M I+13.0

Act. BW 76 Adj. WW 805 Adj. YW

Current Weight: SC:

A lot to love from Primo and our famed Estella line, this bull is extra deep, extra thick, and extra efficient. His dam is a maternal sister to the $64,000 top Sky High daughter of our 2017 female sale to GKB Cattle, TX. We may not have a better Angus option this year if you need to increase mass and meat while keeping structure intact.

Lot 6

Lot 7

7 CARDINAL RENOWN 62G

ANGUS BULL 19577011 DOB: 2/24/19 Tag 6562

SAV RENOWN 3439
VOSS RENOWN 7438
WK QUEEN 9243
CARD ANSWER 76Y
CARDINAL FAVORITE 562D
HCA FAVORITE 562

CED I+4.0 BW I+3.1 WW I+61 YW I+119.0 M I+25

Act. BW 85 Adj. WW 846 Adj. YW

Current Weight: SC:

Another top Angus bull from our Favorite family, this Renown 7438 son is a big outlined, heavy, easy moving money maker. His dam and her maternal sisters have numerous sale bulls to their credit plus females like the $25,000 top female of our 2016 offering. This was one of our heaviest calves at weaning and he will be one of the tops at sale time as well.

Welcome Back to The Program!

It's a great time of year for cattlemen! Okay…the weather can stink sometimes, but we've got baby calves on the ground or on the way soon! This is the best time for cattle producers as we get a chance to evaluate our breeding decisions from last spring plus we can measure the quality of our producing cows. All cattlemen love calving season - even when it gets rough – I know we certainly do at The Program.

One of the reasons we love calving season is because we get to hear how the bulls we sold in the past are performing for our customers. We enjoy the good stories and the heartaches; they help us do our job better. We are happy to report that the good news drastically outweighs the bad each year, and we are proud to count numerous return customers among our seed stock buyers every year.

We invite you to join our group of satisfied bull buyers this year. Our 2020 coffering is certainly our best yet as we know we have made improvements in each breed division in terms of performance, uniformity, and overall quality. Come and see them for yourself any time before the auction if it works better for you and let's visit about how we can make both of our programs better; making a few selections from this powerful offering will surely be a good start. We can buy the bulls for you later and have them delivered to you after the auction. No hassles.

Whether your 2020 calves are sired by bulls from us or others we wish you the best of luck this calving season and we hope that our bulls can play a large role in your 2020 mating decisions that will be coming very soon. Thank you for your consideration and for being a part of the best industry in the world.

Jeff Wisnefski
Cardinal Cattle Company
1.815.274.3860

Craig Reiter
The Program Auction Manager
1.419.350.9159

REMEMBER: If you purchased females in our 2019 Program Female Sale we will deduct 5% from the cost of your 2020 Program bulls!

Angus Bulls from The Program

A Great Selection of Sons of the $136,000 Sky High

Lot 8

CARDINAL SKY HIGH 96G — 8

ANGUS BULL 19577013 DOB: 1/29/19 Tag 596

MUSGRAVE BIG SKY
MUSGRAVE SKY HIGH 1535
FLAG QUEEN W 00649
SAV BRILLIANCE 8077
CARDINAL FAVORITE 96C
CARDINAL FAVORITE 962A

CED I+8.4 BW I+2.1 WW I+63.0 YW I+107.0 M I+23.0

Act. BW 80 Adj. WW 703 Adj. YW

Current Weight: SC:

These Sky High sons are some strong and impressive dudes, and this is another big, burly, beefy one. He moves great and with real authority. This is another strong product of our Favorite line that has yielded Angus cattle up to $25,000 so far.

CARDINAL SKY HIGH 50G — 9

ANGUS BULL 19577016 DOB: 3/05/19 Tag 250

MUSGRAVE BIG SKY
MUSGRAVE SKY HIGH 1535
FLAG QUEEN W 00649
SR HIGHER UP 0073
SV BLACKCAP LADY 2079
SV BLACKCAP LADY 507

CED I+9.0 BW I+0.9 WW I+49.0 YW I+89.0 M I+17.0

Act. BW 72 Adj. WW 742 Adj. YW

Current Weight: SC:

Sky High has proven himself to be worth every bit of his $136,000 purchase price as his calves are just what we think the industry needs. They're fast growing, good looking, docile, muscular, and correct with consistent quality all through the crop. This bull will add more muscle, more body, and more fleshing ability; like his mates only better. His full brother sold to Jordan Frazier, PA, for $3,000 here a year ago.

CARDINAL SKY HIGH 02G — 10

ANGUS BULL 19606051 DOB: 2/16/19 Tag 502

MUSGRAVE BIG SKY
MUSGRAVE SKY HIGH 1535
FLAG QUEEN W 00649
MCATL PURE PRODUCT 903-55
CARDINAL FOREVER LADY 02C
CARDINAL FOREVER LADY 02A

CED I+5 BW I+1.2 WW I+50 YW I+107 M I+18

Act. BW 69 Adj. WW 694 Adj. YW

Current Weight: SC:

We can't photo them all – especially when the days are short – so be sure to come to the auction, stop in, or review the videos when we post them. This bull will be a favorite of many as he is definitely one of ours. He will be one of the heaviest come sale time yet we love his tough, flexible, durable construction. He is super stout, all the way to the ground but just a 69 lb BW!

The dam of Lot 11

CARDINAL SKY HIGH 08G — 11

ANGUS BULL 19581313 DOB: 2/06/19 Tag 5008

MUSGRAVE BIG SKY
MUSGRAVE SKY HIGH 1535
FLAG QUEEN W 00649
PVF INSIGHT 0129
C&C PRINCESS 5008
C&C PRINCESS 1412

CED I+4.0 BW I+3.4 WW I+63.0 YW I+107.0 M I+19.0

Act. BW 83 Adj. WW 733 Adj. YW

Current Weight: SC:

The second top bull – from two calves – to sell from our 5008 donor that is certainly one of our best, young females. This bull is a fast gainer with excellent length, frame, and muscle. He should add pounds where it pays like his $4,700 older brother that is doing great things for Scott Brown, IL.

CARDINAL BIG COUNTRY 89G 12

Unreg. ANGUS BULL DOB: 2/02/19 Tag 689

MUSGRAVE BIG SKY
MUSGRAVE SKY HIGH 1535
FLAG QUEEN W 00649
SAV BISMARCK
CARDINAL ANGUS 89
GAR INTEGRITY

Act. BW 85 Adj. WW 815 Adj. YW
Current Weight: SC:

A real pound maker with great feet and bone, this is a purebred bull that has a little too much white on him to be registered. You have to look hard to see it but you do not have to try hard to see how good this bull is. He is heavy duty and high capacity in his construction with excellent muscle, scrotal, and disposition. He will be one of the heaviest at sale time.

Lot 12

View current videos of the bulls after January 15 at cardinalcattlecompany.com or see them anytime on the ranch!

Camilla 406W

Camilla 94Z

CARDINAL SKY HIGH G06 14

ANGUS BULL pending DOB: 3/11/19 Tag 406

MUSGRAVE BIG SKY
MUSGRAVE SKY HIGH 1535
FLAG QUEEN W 00649
PLAINVIEW LUTTON E102
CARDINAL CAMILLA 06B
CARD CAMILLA 06X

Act. BW 78 Adj. WW 805 Adj. YW
Current Weight: SC:

From our great Camilla cow family that produces nothing but premium quality like two Lot 1 features that averaged $25,750 in recent editions of our female sale, this is a powerful bundle of great traits. This heavy-gaining bull is extra wide and thick with outstanding depth and spring of rib. His testicle development is excellent as is his easy disposition. His second dam is a full sister to the $16,500 "Remedy 1160" bull we sold to McLemore Farms, OK, years ago that made such a strong difference in their herd.

IMPORTANT SALE INFORMATION:

Terms: Terms of sale are cash or good check made payable immediately after the sale and before any cattle are loaded. Invoiced (absentee) accounts are payable in full within 10 days of the sale or are subject to a 2% finance charge on the tenth day. A fee of $50 will be assessed to all returned checks. **Liability:** All animals and merchandise will be at the buyer's risk as soon as bid off but will be cared for by the seller(s) for a reasonable amount of time during and immediately following the sale. Neither the owners, auctioneers, sale manager or other affiliated personnel may be held responsible for any accidents that may occur. PrimeTIME AgriMarketing NETWORK, Inc. acts only as an agent between buyer and seller and may not be held responsible for any livestock or merchandise. It is to be clearly understood that PrimeTIME AgriMarketing NETWORK, Inc. and its representatives act only as a medium between buyer and seller, and may not be held liable, financially or otherwise, for any failure on the part of the same to fulfill any obligations set forth in this sale or for the truth of any warranties expressed or implied. Neither does PrimeTIME AgriMarketing NETWORK, Inc. assume any financial obligations to collect or enforce the collection of monies between buyer and seller. This catalog has been prepared by the sale manager from information provided by the seller(s) and is assumed accurate as presented to us. However, PrimeTIME AgriMarketing NETWORK, Inc. will in no way guarantee age, pedigree, or reproductive status of the animals selling. All exceptions taken and adjustments made are between buyer and seller. **Breeding Information:** Please see the footnotes regarding breeding information for each lot. All bred females will be examined for pregnancy by a qualified DVM prior to the sale and any changes to their breeding status will be made available sale day. Conception dates listed in this booklet are based on the results of said pregnancy examination and/or known breeding dates, and are intended as estimates of calving date only. **Health:** All animals will be accompanied by a health paper valid for interstate shipment. Buyers should make themselves aware of their respective state's health requirements prior to the sale. **Guarantee:** Cattle and merchandise sell as is. No guarantee, expressed or implied, is made as to an animal's ability to produce transferable embryos or frozen semen. All registered cattle sell with the standard guarantee(s) endorsed by their respective breed association. **Insurance:** Livestock insurance will be available at the clerk's desk. **Trucking:** If you require assistance in transporting your purchases, please contact the sale manager. Every effort will be made to minimize costs to the buyer. **Announcements:** Any announcements made from the sale block by the owner, auctioneer, or sale manager take precedence over any printed material. **Sale Booklet Prepared by:** Craig M. Reiter, Sale Manager.

Angus Bulls from The Program

High Quality, Calving Ease Sons of Cardinal Answer 76Y

CARDINAL ANSWER 427G — 15

ANGUS BULL 19577019 DOB: 2/20/19 Tag 427

SP THE ANSWER 813
CARD ANSWER 76Y
CARD PRIDE LADY 76W
CARD ANSWER 76Y
CARDINAL ROSE 27B
BT ROSE 727N

CED I+10.0 BW I+0.2 WW I+46.0 YW I+75.0 M I+28.0
Act. BW 80 Adj. WW 802 Adj. YW
Current Weight: SC:

A favorite in the crop for calving ease and more, this is one of several sons of CARD Answer 76Y to enjoy in our 2020 offering. Answer 76Y has proven himself to be a go-to source of quality over the years with numerous top calves to his credit like the top-selling Angus heifer of our 2019 female sale plus the recent Champion Angus Heifer of the 2019 Kansas Expo. In fact, we like that bull so much that we line-bred the dam of this big, complete, attractive, thick-ended leader; he ought to breed really true.

CARDINAL ANSWER 435G — 16

ANGUS BULL 19577012 DOB: 3/07/19 Tag 43-5

SP THE ANSWER 813
CARD ANSWER 76Y
CARD PRIDE LADY 76W
PENNERS-CC DOUBLE BLACK 2257
CARDINAL MAY 543C
SAV MAY 2335

CED I+6.0 BW I+2.4 WW I+56.0 YW I+89.0 M I+28.0
Act. BW 70 Adj. WW 792 Adj. YW
Current Weight: SC:

From another great daughter of SAV May 2335 – the full sister to SAV Density 4336 and the dam of our great Final Drive herd sire – this is the third strong calf in a row from the 543C cow. Her first was the $6,000 bred heifer that Diamond M Cattle, KS, selected from our 2018 offering and her second was the bull that went to Scott Brown, IL, a year ago. All of these Answer sons should be considered for calving ease, and this bull looks it with his clean joints, flat shoulder, and smaller head. See Lot 1 for more from this family.

CARDINAL ANSWER 27G — 17

ANGUS BULL 19577017 DOB: 2/13/19 Tag 4727

SP THE ANSWER 813
CARD ANSWER 76Y
CARD PRIDE LADY 76W
SCC FIRST-N-GOAL GAF 114
CARDINAL ROSE 727B
CARD ROSE 6727

CED I+5.0 BW I+2.2 WW I+55.0 YW I+87.0 M I+27.0
Act. BW 69 Adj. WW 753 Adj. YW
Current Weight: SC:

Consider all of these sons of Answer 76Y for calving ease sires. This bull offers more of the strong quality and great construction as his mates only with a notch more growth and performance. His dam is a massive beast.

CARDINAL ANSWER 643G — 18

ANGUS BULL 19577018 DOB: 3/10/19 Tag 643

SP THE ANSWER 813
CARD ANSWER 76Y
CARD PRIDE LADY 76W
HCA LUT 06W
CARDINAL BLACKCAP 643D
HCA BLACKCAP 643

CED I+6.0 BW I+2.6 WW I+53.0 YW I+91.0 M I+28.0
Act. BW 83 Adj. WW 882 Adj. YW
Current Weight: SC:

Excellent calving ease with excellent growth and style, this CARD Answer son offers the quality build and good looks that we count on from his sire. These bulls are good footed, honest performing, and easy on the eyes; this one ranked near the very top at weaning time.

CARDINAL ANSWER 72G 19

ANGUS BULL 19577014 DOB: 3/03/19 Tag 672

SP THE ANSWER 813
CARD ANSWER 76Y
CARD PRIDE LADY 76W
C&C MCKINLEY 3000 EXAR
CARDINAL ROSE 27D
CARD ROSE 727Y

CED I+6.0 BW I+2.6 WW I+53.0 YW I+91.0 M I+28.0
Act. BW 70 Adj. WW 818 Adj. YW
Current Weight: SC:

Another great-looking, lower birth weight son of CARD Answer 76Y, this bull ought to lower birth weights while increasing quality and premium potential. He is super flashy and forever sound plus awesome haired with ideal depth of side.

A $7,500 daughter of Cardinal Answer

CARDINAL ANSWER G79 20

ANGUS BULL 19606053 DOB: 3/25/19 Tag 679

SP THE ANSWER 813
CARD ANSWER 76Y
CARD PRIDE LADY 76W
SAV CLASSIFIED 3427
CHAMPION HILL BLACKBIRD 8979
SAV BLACKBIRD 5296

CED I+6.0 BW I+2.6 WW I+53.0 YW I+91.0 M I+28.0
Act. BW 85 Adj. WW 846 Adj. YW
Current Weight: SC:

These Answer sons are some well built, good looking fellas and this is another one that has always stood out in the set. He is great on his feet and legs and classy in his balance and profile. His dam was another of the top-selling selections we made from the Champion Hill Dispersal.

The Program Customer Loyalty Discount

REMEMBER if you purchased females in our 2019 Program Female Sale then you will get an automatic 5% of your female purchases off of your bull purchases here in 2020!

Chiangus & Maine Bulls from The Program

Unique Bulls from Established Cow Families

Lot 21

Dam of Lot 21

CARD MOMENTUM 13G 21

20.71% CHIANINA BULL 401068 DOB: 3/13/19 Tag 9313

MEFC NORTHERN ADVANTAGE 208Z
JHC NORTHERN MOMENTUM 081B
MEFC MS MOMENTUM 081X
SAV 5175 BANDO 1024
CARD ARISTOCRAT 313W
HXC ARISTOCRAT 313J CAX

Act. BW 84 Adj. WW 705 Adj. YW
Current Weight: SC:

Out of our National Champion and top contributor Aristocrat 313W, this high-percentage Chi bull is a rare and useful find. He is a Chi that looks like a Chi; a notch more size, plenty of muscle and extension, and the structure that makes him look like he will breed forever. His dam has been as reliable as any female we have with numerous calves selling well, and this family has yielded not less than 3 National winners.

CARD AIN'T BLUFFIN 436G 22

25% MAINE ANJOU BULL 506666
DOB: 3/15/19 Tag 436

MATERNAL MADE
AIN'T BLUFFIN
PADDY O'MALLEY
FINAL DRIVE
LLW CARD ERROLINE'S CANDY 436B
LLW CARD ERROLINE 36Z

Act. BW 77 Adj. WW 712 Adj. YW
Current Weight: SC:

A sweet MaineTainer that is sure to be popular, this good looker is a son of the first calf from our great "Caroline" donor that was a dominant Chiangus Champion for us. His dam is one of our favorites and this is her first son to sell but numerous products of this Caroline tribe have become top-end producers. This bull offers a striking look with an elite head/neck/shoulder build, is great haired from top to bottom, and is built on a thick and sturdy foundation.

Lot 22

Erroline 36Z "Caroline"

Check the Update Sheet for Scrotal, Current Weight and Adj. YW Data

Simmental Bulls from The Program

Unique Purebred and Percentage Bulls – Our Best

Lot 23

23 CARD PATRIOT 23G

50% SIMMENTAL BULL 3642999 DOB: 2/24/19 Tag 323 Bar

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U
CARD THE SITUATION
HIGG ADELE 323A
HIGG YOU HEAR ME

CE +10.2 BW +2.8 WW +70.2 YW +100.4 M +22.7 API +112.0 TI +68.2

Act. BW 88 Adj. WW 806 Adj. YW

Current Weight: SC:

Retaining one-third semen interest

Always a leader in our 2019 crop, this great Bankroll son is backed by a champion dam and he is ready to make a positive impact for many. He has had the look and performance of a difference maker since we first saw him and he has continued to add everything a great bull needs as he has grown. His young dam was Grand Champion of the NAILE Junior Chiangus Show and she further adds appeal to this bull that carries 8.25% Chi blood to go with his Simmental and Angus pedigree. Patriot 23G is so wide, mobile, balanced, and hairy with such an exciting presence. Come see him.

24 SGW CARD NIGHTWATCH 67G

PB SIMMENTAL BULL 3640118 DOB: 2/07/19 Tag 767

CCR ANCHOR 9071B
W/C NIGHT WATCH 84E
MISS WERNING KP 8543U
W/C RELENTLESS 32C
SGW 4EVER LADY JOZIE 67E
LAZY H BAR FOREVER LADY 143C

CE +13.7 BW 0.0 WW +66.0 YW +88.1 M +21.9 API +132.2 TI +73.5

Act. BW 76 Adj. WW 701 Adj. YW

Current Weight: SC:

A calving ease and growth specialist, this bull is smooth, long backed, and sound with meat. He is the first calf from his dam, his sire was Werning's top seller in 2018, and his second dam was a strong show heifer for us including a selection as 5th Overall of the Illinois Expo.

View current videos of the bulls after January 15 at cardinalcattlecompany.com or see them anytime on the ranch!

Lot 25A

Dam of Lot 25

LLW CARD TINDER 64G ET 25a

62.5% SIMMENTAL BULL 3640093 DOB: 3/16/19 Tag 264

LLSF PAYS TO BELIEVE ZU194
LLW CARD TINDER 20D
GCC MISS CHOPPER 020Y
FELT NEXT BIG THING 54T
DUNK MS VICTORIA SECRET
KB LADY MAXINE LUY 857

CE +9.7 BW +1.9 WW +61.6 YW +89.5 M +17.9 API +94.7 TI +62.2

Act. BW 85 Adj. WW 760 Adj. YW

Current Weight: SC:

One of two outstanding bulls in this flush by the $54,000 Tinder, this bull is a compelling combination of power, looks, and structure. He is an agile tank with tremendous dimension and substance. His amazing dam has given us nothing but quality including a $10,000 first son to Keene Farms, WI, his $8,000 maternal sister, and another daughter that was Reserve Grand Sim-Solution of the 2019 World Beef Expo plus another strong one that sold to Derek Harklen, IA, this fall.

LLW CARD TINDER 14G ET 25b

62.5% SIMMENTAL BULL 3640092 DOB: 3/12/19 Tag 430/9614

LLSF PAYS TO BELIEVE ZU194
LLW CARD TINDER 20D
GCC MISS CHOPPER 020Y
FELT NEXT BIG THING 54T
DUNK MS VICTORIA SECRET
KB LADY MAXINE LUY 857

CE +9.7 BW +1.9 WW +61.6 YW +89.5 M +17.9 API +94.7 TI +62.2

Act. BW 90 Adj. WW 556 Adj. YW

Current Weight: SC:

Tinder is gone and semen is very limited; these massive sons are a reminder of why he sold so well. This bull was on a poor recipient (we had to ship her) and will likely be a great bargain but he shows you the consistency and strength in this cross. He is square and sharp and stout like his brother and each day it gets harder to tell them apart. Their dam is becoming one of our most valuable cows and Tinder is proving to be one of the most consistent Simmental bulls we have tried when it comes to muscle, substance, and growth.

Lot 25B

Tinder 20D (deceased)

Lot 26

CARD TINDER G87 26

PB SIMMENTAL BULL 3640114 DOB: 3/02/19 Tag 1387

LLSF PAYS TO BELIEVE ZU194
LLW CARD TINDER 20D
GCC MISS CHOPPER 020Y
MR NLC UPGRADE U8676
CARD BLACK JADE 387Y
BFSC MY FAIR JADE 95T

CE +8.8 BW +2.1 WW +70.8 YW +100.2 M +16.9 API +105.2 TI +68.3

Act. BW 83 Adj. WW 814 Adj. YW

Current Weight: SC:

The stoutest, deepest, thickest Simmental in the crop, this is the way-powerful maternal brother to Cardinal Ultimate Weapon, our top seller in 2017 that went on to do so well for McFarland Cattle, IL. His dam is a full sister to CARD Uproar, one of the most successful bulls we have produced, but this bull can stand on his own for muscle, growth, efficiency, and structure. He is a money maker for sure.

Simmental Bulls from The Program

Great Sons of Our Greatest Cows

LLW CARD FORTUNE 20G 27

75% SIMMENTAL BULL 3640095 DOB: 3/13/19 Tag 2020

MR TR HAMMER 308A ET
ACLL FORTUNE 393D
FIREFLY 311A
ZKCC CHOPPER 844U
GCC MISS CHOPPER 020Y
GCC MISS WHISKEY 16/5R

CE +8.9 BW +1.8 WW +61.6 YW +86.7 M +14.8 API +87.0 TI +57.9
Act. BW 80 Adj. WW 611 Adj. YW
Current Weight: SC:

The next great sire from the same cow that gave us Snap Chat, Chatterbox, and Tinder (sire of Lots 25 and 26), this calf is easy to spot in the group for more reasons than one. His dam has been an unreal performer for us with not only those sons to her credit but also daughters up to $16,500 so far. This bull is exciting in his shape and movement with that recognizable up-fronted, big haired, premium design that this family is known to deliver.

Lot 27

Snap Chat

Donor 020Y

Lot 28

Stress Relief

CARD BANKROLL 88G 28

50% SIMMENTAL BULL 3640117 DOB: 3/23/19 Tag 8588

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U
HXC HAMMER 4L
HSC ESTELLA 588U
HCA ESTELLA 588

CE +13.0 BW +0.5 WW +56.2 YW +80.7 M +25.9 API +116.8 TI +63.5
Act. BW 76 Adj. WW 753 Adj. YW
Current Weight: SC:

The next big producer from a herd sire producing dam that has already yielded three outstanding sons, this bull checks so many boxes for quality, performance, and breeding potential. He is super wide and super rugged with awesome turn to his rib and extra depth throughout. His substance and muscle are tops but he still moves great and is way easy on the eyes. His dam gave us bulls like the top-selling CARD Stress Relief, a $10,000 Blaze of Glory son that went to Stork Family Cattle, MI, who also purchased his $9,400 brother by Snap Chat two years earlier when he topped the OMAA Sale. This is a wise place to land.

Lot 29

SGW CARD COUNTER ATTACK 11G 29

62.5% SIMMENTAL BULL 3640120 DOB: 3/08/19 Tag 711 Bar

REMINGTON SECRET WEAPON 185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A
MR HOC BROKER
MISS EVA 11E
MISS IZZY

CE +11.3 BW +1.5 WW +55.8 YW +79.1 M +20.2 API +106.0 TI +60.3

Act. BW 84 Adj. WW 672 Adj. YW

Current Weight: SC:

Out of a great first-calf heifer that was Champion Sim-Solution of the 2018 Illinois Expo and 10th Overall of the 2018 AJSA National Classic, this bull will make a strong one to build around. He is very secure in his structure with excellent hoof size and shape plus he is plenty deep ribbed, soft built, and attractive. He ought to breed more calving ease than his 84 lb BW implies.

LLW CARD COUNTER ATTACK G64 30

PB SIMMENTAL BULL 3640091 DOB: 3/18/19 Tag 46

REMINGTON SECRET WEAPON 185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A
REMINGTON LOCK N LOAD 54U
OCF SASHA 6B
RUBY NFF EXQUISITE X042

CE +10.2 BW +0.8 WW +57.4 YW +87.2 M +22.2 API +115.8 TI +62.8

Act. BW 76 Adj. WW 702 Adj. YW

Current Weight: SC:

Another strong one from Sasha 6B, the dam of the $23,000 heifer we sold to Connor Travis, IL, in 2017, this younger bull offers sure-shot calving ease with premium style. He is symmetrical and sound with great hair quality.

The dam of Lot 30

Lot 31

CARD RELENTLESS 22G 31

75% SIMMENTAL BULL 3640116 DOB: 3/09/19 Tag 522

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U
REMINGTON SECRET WEAPON 185
DMCC CHLOE 22C
GVC CRYSTAL X31

CE +12.4 BW +2.1 WW +67.3 YW +91.0 M +20.2 API +115.2 TI +65.5

Act. BW 82 Adj. WW 840 Adj. YW

Current Weight: SC:

This heavy-weaning Relentless son is out of a really stout Sim x Maine female we purchased from Diamond M, KS, a few years ago. He ranks #1 among the Simmental bulls for adjusted weaning weight and looks the part with his long backed, thick topped, solid-built form.

Simmental Bulls from The Program

Great Bulls from the 1st Crop by Dew North & Night Watch

LLW CARD DEW NORTH G71 — 32

PB SIMMENTAL BULL 3640090 DOB: 2/05/19 Tag 711

HTP/SVF DURACELL T52
GSC GCCO DEW NORTH 102C
WELSH'S SCARLET 161Z
W/C RELENTLESS 32C
COX'S JOYS PRINCESS 711E
GCC JOYS ELEGANCE 199Y

CE +13.0 BW +1.5 WW +77.4 YW +105.5 M +18.6 API +120.8 TI +72.6

Act. BW 76 Adj. WW 758 Adj. YW

Current Weight: SC:

What a bull from a great female line and the winning sire, Dew North! This exciting purebred is the first calf from a gorgeous heifer that was a winning show heifer for us and whose second dam was a $20,000 bred heifer. His dam was a multiple winner including 5th Overall of the 2018 AJSA Regional, and her full sister was a Reserve Supreme Champion of the Iowa State Fair. This bull is awesome on the move yet square backed and filled with muscle plus he is heavy, extended, and great haired. A great combination sire!

SGW CARD DEW NORTH 437G — 33

PB SIMMENTAL BULL 3640119 DOB: 3/07/19 Tag 43/7

HTP/SVF DURACELL T52
GSC GCCO DEW NORTH 102C
WELSH'S SCARLET 161Z
REMINGTON SECRET WEAPON 185
DMCC ELISHA 43E
GCC STEEL LASSIE W123

CE +14.5 BW +0.7 WW +75.0 YW +103.3 M +17.5 API +120.8 TI +71.5

Act. BW 78 Adj. WW 838 Adj. YW

Current Weight: SC:

We couldn't be happier with this set of purebred Simmental bulls and this one is surely a favorite! He is the first calf from a strong female whose full sister was our winning show heifer in 2018 and whose other full sister was a $6,200 standout in our 2019 female sale to Scott Jensen, CN. This bull is an impressive blend of moderate birth weight and explosive growth with a flat shouldered, high necked, easy gliding posture that is still plenty stout. He is hard to fault.

CARD NIGHTWATCH 217G — 34

75% SIMMENTAL BULL 3640132 DOB: 2/08/19 Tag 21-7

CCR ANCHOR 9071B
W/C NIGHT WATCH 84E
MISS WERNING KP 8543U
CARD SECRET WEAPON 614C "Bonus"
CARD SB VIOLET 3E
CARD SB VIOLET 13-09

CE +15.1 BW -0.9 WW +62.3 YW +82.8 M +23.3 API +124.8 TI +69.3

Act. BW 65 Adj. WW 725 Adj. YW

Current Weight: SC:

Another great bull from a first-calf heifer, the premium additions we have made recently are really starting to prove themselves. This low BW bull is really attractive and fast growing. He is great jointed and smooth in his construction yet still plenty masculine. He looks like he will breed true for calving ease and good looks.

35 LLW CARD PAY THE PRICE 86G

75% SIMMENTAL BULL 3640094 DOB: 3/10/19 Tag 6586

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
LLSF URABABYDOLL U194
W/C LOADED UP 1119Y
CARD HEATHER 586D
CARD HEATHER 86R

CE +9.2 BW +2.7 WW +66.2 YW +96.5 M +22.2 API +109.8 TI +66.1

Act. BW 83 Adj. WW 684 Adj. YW

Current Weight: SC:

A great option from our always-great Heather family and the 2-time Denver Champion, Pay the Price, this bull is impressive from many angles. He is a favorite in the crop for his super-powerful yet super-sound construction and his "look at me" demeanor plus he is quiet and fast growing from a great cow family that also yielded Lots 36 and 37. His dam was a $22,000 leader, her maternal sister went to Bird Cattle, TX, for $15,500, and the maternal sister to this bull is a young favorite for McCauley Cattle, OH.

36 CARD BANKROLL 586G

50% SIMMENTAL BULL 3640115 DOB: 2/28/19 Tag 0586

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U
PLAINVIEW LUTTON E102
CARD HEATHER 86R
HXC HEATHER 86R

CE +12.6 BW +1.0 WW +62.0 YW +86.9 M +29.0 API +121.5 TI +69.0

Act. BW 80 Adj. WW 802 Adj. YW

Current Weight: SC:

From the same high-quality Heather cow family as Lots 35 and 37, this is another big, strong one that is filled with preferred genetics. By Bankroll, sire of the 2019 Louisville Supreme Champion and so much more, this fast-growing bull is long and heavy where it pays. His maternal sister was a $15,500 leader in our 2017 Program sale to Bird Cattle, TX, and has emerged as a leader in their herd as well. For a consistent look, these Heather progeny are hard to deny.

37 CARD BANKROLL 986G

50% SIMMENTAL BULL 3642998 DOB: 3/17/19 Tag 4986

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U
CARD THE SITUATION
CARD HEATHER 986B
CARD HEATHER 86W

CE +11.9 BW +1.6 WW +65.8 YW +95.6 M +25.0 API +120.5 TI +68.6

Act. BW 82 Adj. WW 785 Adj. YW

Current Weight: SC:

Bred much like Lot 36, this is another complete and powerful Bankroll son. This bull is a great mover with snazzy balance and plenty of meat. His dam has given us a pair of daughters by Snap Chat that have averaged $5,400 in previous Program sales.