

Showcasing the World's Elite



AUCTION NIGHT PHONES: 419/350-9159 513/256-8575

> INTERNET BIDDING: 937/515-1194

Streaming live at facebook.com/primetimeagrimarketingnetwork

DATE

LOCATION

EVENT SCHEDULE

FRIDAY EVENING, MARCH 16, 2012

THE GRAND BALLROOM AT THE CROWNE PLAZA HOTEL

6500 Doubletree Ave. - Columbus, Oh 43229

6:30 P.M. – FROZEN GOLD SOCIAL HEAVY HORS D'OUEVRES AND COCKTAILS Sponsored in-part by ShowRITE Feeds & Boehringer-Ingelheim Animal Health

HOW Boehringer Ingelheim



TERMS OF THE SALE

Terms of the sale are cash or good check made payable to PrimeTIME immediately after the sale and before any livestock or merchandise is exchanged. Except where described differently in this booklet, full payment is expected on sale day. Invoiced accounts are due in full within 10 days of the sale date or may be subject to a 2% finance charge on the tenth day and each tenth day thereafter. Any person bidding on items in this auction agrees to these terms and conditions and understands that, by bidding, they are entering into a binding contract between themselves and the seller(s) and that they will be held financially responsible for their actions. This includes those people representing parties not present at the sale unless approval is received from the sale manager prior to the sale. All bidding disputes will be settled by the auctioneer.

LIABILITY

All persons who attend this sale do so at their own risk. Neither the sale managers, auctioneer, employees, nor the sellers may be held responsible for any accidents that may occur.

LOCATION AND SALE HEADQUARTERS

The Columbus Crowne Plaza North Hotel's Grand Ball Room - in The Continent off I-71 at SR 161 (E. Dublin-Granville Rd.). Five minutes north of the Ohio Expositions Center, 6500 Doubletree Ave., Columbus, OH 43229. Phone: 614/885-1885.

TABLE RESERVATION

Parties of ten may reserve a table for the auction by contacting anyone in the office of the sale manager. Only a set percentage of the available tables may be reserved and a fee will apply. Let us know if you would like to add champagne service and we'll have it ready for you when you arrive!

ROOM RESERVATIONS

Call the Columbus Crowne Plaza North Hotel at 614/885-1885 and ask for the "Frozen Gold Block."

Watch For Special Door Prizes at the Sale!

IMPORTANT SALE INFORMATION

Unless described or announced differently, the following terms will apply to each of the lots selling.

THE RIGHT TO FLUSH

All lots described as "The Right to Flush" will carry the following guarantee. In all cases, a minimum of eight (8) transferable embryos is guaranteed to the buyer. In the event of any cow failing to produce the minimum number of embryos (8), the buyer will have the option of flushing the cow again until the minimum, and only the minimum, number of embryos is fulfilled, or the buyer may elect to have their money returned to them based upon a prorated price per embryo as determined by the auction price of the flush. In all cases, the buyer will assume the expenses associated with the embryo flush. The location and the technician used for the flushing procedure will be the choice of the seller and in most cases will be announced at the sale. Unless stated otherwise, the buyer will have the right to flush the female as soon as she is available. Please see each lot for details on each female's availability. The duration of the agreement will be 12 months from the date of the sale. If the purchaser has not received embryos within this time period, all deposits will be returned in full. If embryos are recovered but the balance of the flush purchase price and flush expenses have not been paid by the purchaser then all deposits will be forfeited and embryos retained by the seller(s).

PREGNANT RECIPIENTS

In the case of already realized pregnancies (i.e. embryos that have been implanted and confirmed pregnant) the buyer will pay 100% of the purchase sale day. Each of these recipient females has been examined for pregnancy by a qualified technician and is fully guaranteed to be carrying the mating described with each lot. These cattle will sell without further guarantee. In the case of unrealized pregnancies, the seller will provide the buyer with a pregnant recipient female that is fully guaranteed to be carrying the mating described in its respective lot on or about the time agreed upon by the buyer and seller. Buyer must take delivery of and make full settlement for their pregnancy purchase within 30 days of confirmation of the pregnancy and notification by the seller. All "sexed pregnancies" are fully guaranteed to be carrying the calf sex as determined in this booklet or as selected by the buyer. No guarantee, expressed or implied, is made as to a live calf, calf quality, or recipient value. In all cases, transportation will be the responsibility of the buyer in cooperation with the seller.

EMBRYO PACKAGES

Unless described or announced differently, all embryos are Grade #1s and are fully guaranteed to consist of their respective mating described herein. Due to the nature of this event and the wide range and geographical locations of the buyers and sellers involved, no guarantee can be made as to conception rate realized when using these embryos. However, if the buyer uses an embryo technician that is agreeable to the seller, and the buyer informs the seller of his intentions prior to implanting the embryos, at least one 90-day pregnancy will be guaranteed per three embryos sold. Many of the embryos will be available for transfer at the auction. However, in all cases, the buyer will be responsible for all shipping arrangements and expense.

SEMEN

All semen is guaranteed to be of acceptable quality but no guarantee is made as to conception rate. Much of the semen will be available for transfer at the sale. However, in all cases, the buyer will be responsible for all shipping arrangements and expense.

INTERNET BIDDING PROCEDURES:

Live internet bidding is available at www.liveauctions.tv. You may watch the auction and bid on your favorite items in real-time. Bidders must register prior to 6:00 pm EST, March 16.



Internet Bidding Questions May Be Directed to 937/515-1194

Internet bidders are responsible for all published updates/corrections and/or announcements made from the auction stand prior to and during the auction. It is highly recommended that all bidders consult the sale update sheet and sale order and/or contact the owner(s) or sale manager prior to bidding. The sale management and auction staff bear no responsibility for the function of the internet broadcast. The sale management reserves the right to refuse bidding privileges at anytime.

FROZEN GOLD EMBRYO & SEMEN SHIPPING SERVICES PROVIDED BY:

1-800-443-6389



picked up sale night will

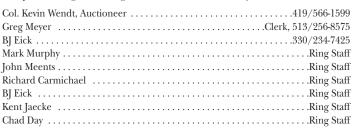
be stored at S.E.K. Genetics. Shipping arrangements may be made by contacting S.E.K. after settlement by using your name and buying number. Storage fees may apply and insurance is available. All shipping is responsibility of the purchaser.

DISCLAIMER

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SALE STAFF:

Craig M. Reiter & Associates P.O. Box 85 • Elmore, Ohio 43416 419/862-0117, phone • 419/862-0119, facsimile primetime@primetimeagrimarketing.com www.primetimeagrimarketing.com • 419/350-9159, sale days



ACKNOWLEDGEMENTS:

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championship Moments

Championship Moments are Unforgettable.

Congratulations to these exhibitors, and thank you for feeding ShowRite!



Reserve Champion Maine-Anjou Heifer 2011 North American International Livestock Exposition Congratulations Chamberlin Family1



Grand Champion ChiAngus Female (Open) 2011 North American International Livestock Exposition *Congratulations Ford Farms!*

SHOW

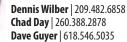


Reserve Grand Champion Steer 2011 North American International Livestock Exposition Congratulations Suyer Family1



Champion Hereford Heifer 2012 National Western Stock Show (Jr. & Open) Congratulations Blake Tucker1





Ty Olson | 217.248.2767 Jeremy Baldwin | 765.730.5459 Todd Kennedy | 405.550.6769 **Ryan Sites** | 580.695.0429 **Red Goodson** | 580.920.9788 **Kevin Mock** | 512.787.2948



Introducing 80 Proof... The Modern Blend



THF/PHAC - Selling 100% Interest and Possession

GOET I-80

GMAF 148S

Absolute power and versatility from the first crop by the amazing GOET I-80 and a young superstar by Irish Whiskey...80 Proof is here and he is ready to lead. The Goettemoeller/Goff donor pool has been cranking out the leaders lately and we're proud to offer this modern blend of the best in Maine genetics to headline our 11th offering. Since he hit the ground 80 Proof has been destined for something great - he has always had the look, just like his sire - and you can make him all yours on March 16th.

This one is special. He just has the look of a difference-making sire, much like I-80 and Irish Whiskey did as calves. His photo is great but you need to spend some time with him before the auction to get the full effect. 80 Proof has that dangerous and so-hard-to-find combination of tremendous power and mobility blended with the most perfect head, shoulder, and extreme neck you can draw on one that still has body and a proper frame score. Bone, balance, and hair are not a problem and this guy has the arrogant, superstar look that all great sires need. His young dam is a standout and she recently delivered another stout son by the same mating - consistency.

With the great success of our first Frozen Gold sire offering a year ago - this same duo combined to bring you the \$80,500 Maine Man that is now a leader at Lautner Farms - we've had plenty of young bulls to choose from but only one has passed all the tests. 80 Proof. The muscle and stoutness of Irish Whiskey with the calving ease and look of I-80, the modern blend.

He may be the last bull we ever sell here or maybe we'll find another. Only two things are certain; (1) bulls like 80 Proof are very hard to find, and (2) he will sell to the highest bidder on March 16th.

Offered by: Goff Farms, Dale Goff - 765/592-0468; Goettemoeller Show Cattle, Brian, Dru & Spencer Goettemoeller - Winchester, Indiana - 937/459-0209

GK Miss Smooth 602... And the Sister to Choppin' Wood.



CHILL 602G (Lot 2 Donor)

Tested THC - Bred to calve May 6 to Northern Improvement Selling 100% Interest and Possession

The full sister to Choppin' Wood and a very powerful smoky donor prospect from one of the greatest show cattle lines in the business, Driftwood 0602X has the blood and the look that any upper-level program needs. If beef cattle of the future are supposed to be more efficient with more muscle and fleshing ability, then cows like this one, her brother, and their famous mother will lead the way. This is good stock - regardless of color or genetic makeup.

We do not let many live cattle into the ballroom but this one is sure worthy. She is the best female product of an exceptionally consistent dam that has been a 100% producer of premium quality over her first 5 embryo calves. Her full brother, Choppin' Wood, is one of the most popular, young sires at Matt Lautner Cattle with a muchawaited first crop arriving now. Every animal produced from this flush sold for a premium and their consistent mass and "new level" substance has set them apart. Whether they're perfect or not, there are some real improvement opportunities from a flush that is this consistent and powerful. Grab on to this young donor, the freshest product from the time-tested 602 line!

•Embryos of GKMs Smooth 602

LOT 1B – THREE EMBRYOS BY TROUBADOUR Available for pickup or shipping sale night

LOT 1C – THREE EMBRYOS BY TROUBADOUR

Available for pickup or shipping sale night

The top seller of the 2009 Sweetheart Sale, Ms Smooth 602 is the full sister to Smooth Sailing and the dam of Choppin' Wood and Lot 1A, Powers Driftwood 0602X. This is strong stuff and she has produced 100% satisfaction thus far.

Lot 1 is offered by Powers Show Cattle - Fayette, Ohio - Luke, 419/583-0112 - Ryan, 419/392-3285 - www.powersstock.com

For more from the 602 family see Lot 2

Chill 602G...Back & Better than Ever!





2012 NATIONAL WESTERN GRAND CHAMPION STEER

2001 FT WORTH STOCK SHOW **GRAND CHAMPION** STEER



Choice of Heifer Pregnancies of Chill 602G MaineTainer Female

Sire: Chill Factor Dam: GK/Mimms Angus 602

LOT 2A – CONFIRMED, HEIFER PREGNANCY OF CHILL 602G Sire: SLC Sooner Due to calve April 7, 2012

LOT 2B – CONFIRMED, HEIFER PREGNANCY OF CHILL 602G Sire: Irish Whiskey Due to calve March 25, 2012

LOT 2C – CONFIRMED, HEIFER PREGNANCY OF CHILL 602G Sire: Who Made Who Due to calve Abril 1, 2012

All pregnancies available for pickup at Edgerton, MN - Shipping available

Just when you thought it couldn't get better, 602G does it again! This amazing female just won't quit and she is back again for another featured turn in The Frozen Gold - Chill 602G is a leader among leaders.

This cow rose to fame as the dam of the 2001 Ft. Worth Stock Show Grand Champion Steer and she did it again this year when a son by Heat Wave was selected as Baylor Bonham's Grand Champion Steer of the 2012 National Western Stock Show. Baylor's steer was produced from a pregnancy purchase, and in between 602G has piled up an amazing list of hits and more than \$700,000 in direct progeny sales and more than \$1.55 million in extended sales.

With as many as 25 daughters now serving as donors across the country and four clones in production at Sullivan Ranch, it's safe to say that this cow might have as much influence on winning show calves as any female in the business. Chill 602G progeny always demand a premium and the list of recent winners produced from this family is too long to attempt to compile here. Consider that the 2010 Sullivan Pasture Sales hosted a great testament to the predictable, front-end quality you can expect from this legend as 10 sons and daughters by various sires sold for the stout premium of \$7,600 per calf: several were full siblings to the options available here including a pair of daughters by SLC Sooner that brought \$34,500 and \$12,000 this fall and another by Smilin' Bob winning Div II of the 2012 Iowa Expo for Sara Sullivan, IA.

Consistent greatness and occasional amazement, that's what you can expect from the great Miss Chill 602G and the trio of daughters selling here plus frozen sibs to the 2012 Denver Champion Steer. Buy them all and start your own legend!

Lot 2 is offered by Sullivan Ranch, Dan Sullivan – Hillsboro, Texas – 254/707-0814 – www.sullivanranch.net



LOT 2D - THREE/FOUR EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night ***NOTE: Embryos produced via IVF and conventionally. Updates auction night.

Red-Hot Tanbark Terrors...

Full siblings to I-80's Best Daughter and Her Dam!







Embryos of Miss Winnie 4W Reg. Maine Anjou Cow 399678/ChiMaine 347676

SLC SOONER 101M HAA WISDOM 505S FJH COUNTESS 400K THE GOLDEN CHILD SRJ GOLDIE 1CM SRJ MAINE X ANGUS

LOT 3 - THREE EMBRYOS BY GOET I-80

Available for pickup or shipping sale night

I-80 has caused an incredible stir with his first calf crop but few have stirred the pot – or the senses – like Becca Chamberlain's great I-80 daughter that has been a nearly unbeatable force on the show trail this fall and winter. She is a champion from a champion and this is your first opportunity to recreate her success in your pastures. Becca's great showpiece, Miss Rihanna, is the very first calf produced from this young donor whose future is exceptionally bright. To date, her first calf has been selected as the Supreme Champion Heifer of the Heart of it All Preview, Ohio AGR Holiday Classic, Scarlet & Gray Midwest Showdown, Calf Champion of the North American International Maine-Anjou Show, and Reserve Supreme Champion of the Missouri AGR Preview. Whew The donor here was a big winner herself after selling as the top calf in the 2009 Spring Smackdown Sale. The Streitmatter boys guided her to victories like Grand Champion Heifer of the Heart of it All Preview, Grand Champion of the Hossier Classic, and Reserve Champion Chi of the Indiana State Fair. That's two Heart of it All championships from two appearances for Miss Winnie 4W. Don't bet that Lima woon't be good to them again this summer. Buy now!

Lot 3 is offered by Streitmatter Cattle – Renssalaer, Indiana – Josh, 219/869-4625 – Mike, 219/869-3256 – Ben, 219/869-3258



LOT 3A - EMBRYOS OF SRJ GOLDIE 1 CM

Reg. American ChiMaine Cow 347675

HEAT WAVE **THE GOLDEN CHILD** MCCI SA X AN X MA X CA

MAINE SRJ MA X AN 4 ANGUS

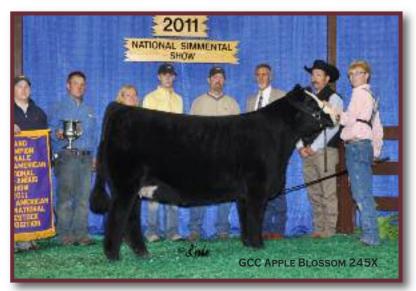
LOT 3B - THREE EMBRYOS BY HAA WISDOM

Available for pickup or shipping sale night

Full siblings to Miss Winnie 4W and the first embryo offering SRJ Goldie! Miss Winnie 4W was the \$23,000 top-selling heifer of the 2009 Spring Smackdown Sale and a high seller of that fall's offering at Goettemoeller Show Cattle. She won big for the Streitmatter family in the ring and now in the pasture but she is not the only strong calf with this pedigree. Goldie has another fancy Wisdom daughter on her side now!

Lot 3A is offered by Reynolds Show Cattle, Jason Reynolds – Russellville, Ohio – 513/260-7155

Hpple Blossom 24596... Chopper's Best! The First Offering from a Dominant Champion!



The Right to Flush GCC Apple Blossom 245X Registered 50% American Simmental Cow 2,551,990

SVF STEEL FORCE S701 ZKCC CHOPPER 844U MS MEYER 31S1 OF TH CHILL FACTOR GCC MISS CHILL 3/23 GCC ANGUS



LOT 4 - THE RIGHT TO FLUSH GCC APPLE BLOSSOM 245X

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of seven (7) transferable embryos is guaranteed to the buyer. Should the flush produce in excess of 12 embryos those embryos will be split between buyer and seller with the seller paying for their share. Embryos produced in excess of 20 will be retained by the seller. 245X is open and ready to flush in early-May. This will be her first lifetime flush.

Young and gorgeous and so hard to beat, here is Lucas Wisfneski and Cardinal Cattle Company's great Chopper daughter, GCC Apple Blossom 245X, the blaze-faced stunner that can be used in so many ways for so many great things. This first flush option is a feature among features in our 11th offering and one that is sure to create some quick profit and enhanced enjoyment for the final bidder. This is the % Simmental opportunity we all need.

Chopper's first progeny have been gathering plenty of awards but none have done it better than this flawless beauty. Apple Blossom 245X was selected as the Grand Champion Female of the 2011 North American International SimSolution Show, the Grand Champion Percentage Female of the 2012 National Western Junior Simmental Show, and the Reserve Supreme Female of the 2011 World Beef Expo, among other titles. She is surely deserving of every banner because it is literally hard to find fault with this one and we're really just getting to the good part as she comes into production.

There will never be another like Apple Blossom 245X because her mother was lost recently at Griswold Cattle Company, OK, - we know because we tried to get some full sibling embryos – so this might be your only chance to access this winning family. If you saw her, you know you want her. Now come and get her!

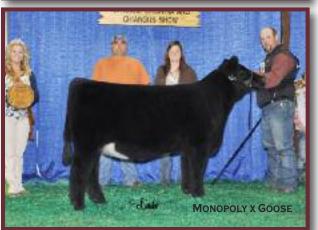
Lot 4 is offered by Cardinal Cattle Company - Wyoming, Illinois - Jeff Wisnefski, Mgr. - 815/274-3860 - www.cardinalcattleco.com











The Power You Need! Henney's Goose...The Frozen Gold Debut!

Embryos of Henney's Goose Registered American Chi Cow P333466

Donor Sire: Mossy Oak Donor Dam: OCC Anchor x WECC Nomad

LOT 5A – THREE EMBRYOS BY WALKS ALONE Available for pickup or shipping sale night

LOT 5B – THREE EMBRYOS BY WALKS ALONE OR MONOPOLY Available for pickup or shipping sale night

LOT 5C - THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

Walkin', talkin', red-hot stuff! Here is the first public embryo offering from Henney's Goose, the gorgeous Mossy Oak daughter that makes everyone stop and stare! The Henneys were right to turn down big offers to sell this beauty when she was a show heifer because she is even better in production. She is producing big hits with consistency and to-date, none of her embryo progeny have sold for less than \$3,500 with some bringing much, much more.

Raised by Ross Farms, KY, from a former Holiday Classic Sale feature and a deep West End cow family, Goose was a fancy favorite of the 2008 Chosen Few at Guyer Cattle Company, IL, before the Henneys turned her into a banner-winning show heifer with several wins including a selection as the Champion Chi Female of the 2008 Indiana State Fair.

The very first embryo crop from Goose included some sensational front runners by the sires of the embryos selling here with no calves selling for less than \$3,500 and some reaching much, much higher. A son by Walks Alone, now called Walkie Talkie, was produced from an embryo purchased by Kevin Miller, OH, and went on to become the very popular member of the 2012 National Western Sire Display for Matt Lautner Cattle. And a daughter, by Monopoly, was a \$25,000 selection by Mattinkroupa/Guyer that was selected as the Reserve Grand Champion Chi Female of the 2011 Indiana State Fair and a Division Champion Female of both the Junior and Open Chi Shows at the 2011 North American International. She is laying in wait for even bigger things to come.

The Goose is just getting started and this is her best stuff – every calf from these embryos has sold well. You'll be glad you got in early on these!

Lot 5 is offered by Henney Farms, Mark & Melissa Henney and Family – Angola, Indiana – 260/667-4849

The Finest Vintage of Irish Whiskey Embryos from DLB Miss Whiskey 2T and her dam!



BK ICE PICK 472J **IRISH WHISKEY** NTC 615 EVER READY TRAVELER 6807 SON DLB/HANNON 005

ANGUS

LOT 6A - THREE EMBRYOS BY SLC SOONER

Available for pickup or shipping sale night

LOT 6B – THREE EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night

The world's best Whiskeys are on tap for our 11th celebration of great stock and this prized performer has surely been making her way to the top of the pack of elite performers. She pushed her way to the top as a show heifer and she is doing so again as a very valuable donor cow that has created big success with a variety of sires.

DLB Miss Whiskey was a big winner for Nowatzke and Schnoor Sisters, CA, when she recorded big wins like Supreme Champion Female of the 2007 Heart of It All Preview and the 2008 Kentucky Beef Expo plus Reserve Champion Maine-Tainer of the 2008 American Royal. She has transitioned with real power as her first embryo calves have been exceptional and very consistent.

Her 2011 embryo crop is second to none with an incredible quintet of Maine heifers by SLC Sooner that sold for the astonishing average of \$32,000 each. One of them was a \$65,000 feature of the 2011 Hartman Customer Appreciation Sale, another sold in the Nowatzke Female Sale for \$40,000 and has been showing well, a third sold for \$32,000 to the Oliver family, KS, and Reserve Grand Champion of Ring B at the 2011 Heart Of it All Preview, a Division Champion in Louisville, and was recently selected as the Reserve National Champion Female at the 2012 Ft. Worth Stock Show. Still two more sold for \$12,000 and \$11,000 by Pryor Show Cattle and Tracy Goretska, respectively.

Wait, there's much more. This spring also brought some club calf power from Miss Whiskey 2T and Heat Wave. She produced a \$34,000 son that sold to Rodgers Cattle Company and Goretska Cattle, IA. They named him "High and Mighty" and he is a highlight of their new sire group for 2012.

It's amazing what the best ones can do, and this one is just getting started!

Lot 6 is offered by Nowatzke Cattle, Barry Nowatzke - Michigan City, Indiana - 773/255-4684 www.nowatzke.com and Feichtner Farms, Heath Feichtner - Willard, Ohio - 567/224-7020

And the first-ever full sibs to Miss Whiskey 2T!

Embryos of DLB/Hannon 005

Donor Sire: Traveler 6708 son Donor Dam: Angus

LOT 7A – THREE EMBRYOS BY IRISH WHISKEY



Available for pickup or shipping sale night

LOT 7B – THREE EMBRYOS BY IRISH WHISKEY Available for pickup or shipping sale night

The proper blend of Whiskey and 6807 genetics, here are the first-ever embryos sold that will produce will siblings to DLB Miss Whiskey 2T! Fill your glass with the strong stuff!

Lot 7 is offered by Nowatzke Cattle, Barry Nowatzke - Michigan City, Indiana - 773/255-4684 www.nowatzke.com













The Strongest Shots of Whiskey! "Supreme" Dominance of the Ring!

Embryos of GCC-UC2-521

Donor Sire: Angus Donor Dam: Angus

LOT 8A – THREE EMBRYOS BY IRISH WHISKEY Available for pickup or shipping sale night



LOT 8B – THREE EMBRYOS BY IRISH WHISKEY Available for pickup or shipping sale night

Triple Crown dominance and arguably the greatest show heifer ever produced by Irish Whiskey – except for maybe Lot 9 - the world needs more full siblings to GCC Alright Already. If you don't remember this one then you need to go back to the Deer & Turkey Expo.

These embryos will produce full siblings to GCC Alright Already, the Sullivan family's dominant winner from the 2007-08 season that culminated her incredible career with selections as the Supreme Champion Junior Female of the American Royal, the Aksarben, AND the North American International. To date, she is the only female to accomplish this powerful triple dip and she is certainly deserving of her spot in the memories of all who watched her and eventually stood behind her. When it comes to "mass and class", few have ever done it better than GCC Alright Already whose first calf sold for \$7,000 in the GCC Classic Female Sale. She is a memorable female to say the least, and her blood runs thick with quality.

It takes a lot to earn donor status in the giant gene pool at Griswold Cattle Company but when you look and perform like the 2-521 cow, the decision to mass produce you is simple. Irish Whiskey rose to prominence because of his tremendous success with old-school Angus females like 2-521 and she is surely one of his best partners. Stick these eggs carefully and get ready for a new level of MaineTainer success in your program. This is one powerful shot of Whiskey!

Lot 8 is offered by Griswold Cattle, LLC – Stillwater, Oklahoma – 405/372-3300 – www.gcccattle.com

Frozen Gold Embryo & Semen Shipping Services provided by: 1-800-443-6389 www.sekgenetics.com SEK GENETICS 1-899-443-6389 GALESBURG, KANSAS GENETIC HORIZONS.



The Strongest Shots of Whiskey! Miss Daisy...Triple Crown Dominance!



MISS DAISY 123X 2011 American Royal Champion MaineTainer Female

The Right to Flush Miss Daisy 12396 Reg. American Maine Tainer Cow 416333

BK ICE PICK 472J IRISH WHISKEY NTC 615 EVER READY ANGUS ANGUS X MAINE 250 MAINE



LOT 9 – THE RIGHT TO FLUSH MISS DAISY 123X

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of six (6) transferable embryos is guaranteed to the buyer with no cap. Miss Daisy will be ready to flush in late May. This will be her first lifetime flush.

Dominant power fresh from the tanbark! The best Irish Whiskey daughters are here and this is the other Triple Crown winner by the most dominant Maine in the game! Choose from full siblings to the only female ever to win the Supreme Championship at all three of the fall's junior majors – see Lot 8 - or the first flush of this gorgeous beauty that is the first MaineTainer female ever to win the American Levent due to be champional Westerney.

American Royal, the North American International, and the National Western Stock Shows Open Divisions.

If you saw her then you know the story, and if you didn't then we feel sorry for you. This is a gorgeous specimen and the epitome of a power cow on the come. She is the freshest blood from a powerful dam that also produced "Miss C" a former Frozen Gold feature by GCC Cerveza that is now a top performer for DeRouchey Cattle Company, SD. Own this flush for the smoothest shot of Whiskey!

Lot 9 is offered by Bushy Park Farms, The Becking Family, and Tolle Show Cattle – Brent Tolle – 502/905-7831





2011 NAILE CHAMPION MAINETAINER FEMALE



2012 NWSS CHAMPION MAINETAINER FEMALE

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UPGRADE X HEAVENS ANGEL

The Right to Flush Heavens Angel 100T Registered ACA Female P332851/Simmental Female 2,622,287

TAKE CHARGE WHO MADE WHO 411F LSC MISS GLORY 411C CAX MEYER RANCH 734 **RUBY MEYER 1** ANGUS



LOT 10 – THE RIGHT TO FLUSH HEAVEN'S ANGEL 100T

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of eight (8) transferable embryos is guaranteed to the buyer. Should the flush produce in excess of 12 embryos those embryos will be split between buyer and seller with the seller paying for their share. 100T is open and ready to flush in May 2012. She has been flushed one time resulting in 14 frozen embryos.

Straight from heaven above and ready to work miracles for you, Heaven's Angel 100T is a graceful highlight of our eleventh offering that needs little introduction. She is what we all had in mind when we mated our Meyer 734 daughters to Who Made Who, only better. This magical blaze takes style, quality, and versatility to new heights and she does it all while being every bit the cow she should be.

She was a \$25,000 heifer calf and a \$36,500 donor cow - both through The Chosen Few at Guyer Cattle Company where full sib embryos to this cow sold for \$1,900 each - and she showed her skills with the arrival of her first and only embryo crop. Her first flush to NLC Upgrade produced a trio of excellent heifer calves - all from embryo purchases - that sold for a \$6,500 average with a top of \$12,000 on a heifer raised by Kirk Roecker, IA, and Bob May, WI, that was re-sold for a quick and tidy profit by Zach Gray, IL.

Heaven's Angel is so unique and versatile because she is so sound, hairy, and jet necked with the pedigree of a club calf cow and the look of a breeding heifer. She is as good as she looks - only better - and she flushes very well. Is she a steer producer or a show heifer machine? Only Heaven knows.

Lot 10 is offered by Flynn Cattle, Eric and Adele Flynn - Wellington, Ohio - 605/216-2539 and Bucher Cattle, Joni Bucher and Family, Marietta, Illinois - 309/255-1113







Donor Sire: Smooth Sailing Donor Dam: Donor N117 (Ground Zero x Jack Frost)

LOT 11A - THREE EMBRYOS BY GOET I-80

Available for pickup or shipping sale night

LOT 11B – THREE EMBRYOS BY NIGHT TRIPS

Available for pickup or shipping sale night

The first embryo offering from Donor 4527, the \$60,000 record top seller of the Donors Unlimited Share the Future Sale and one of the most impressive club calf females on four feet! This gorgeous beast was bred to look and work the way she does. Her dam, Donor N-117, might be the most valuable club calf producer in the business and she was a huge feature of our 10th Frozen Gold before she ran out of embryos. We think you'll find this look-alike daughter to be a more-than-capable stand-in.

This young beauty is a full sister to several leaders and a maternal sister to one of the most popular Ft. Worth Grand Champion Steers, the 2011 winner shown by Landry Barton, TX. Another maternal brother was the \$31,000 top steer of the 2011 Mimms Club Calf Auction before placing first in Class 11 of the 2012 Ft. Worth Show. A sister by Cerveza sold for \$26,000 in the same auction as Donor 4527 and embryos from her dam have exceeded the \$2,000 mark.

It's a cliché and much-overused, but this one really has it all. The structure, the size, the look, and oh, that hair! She is nursing a stout bull calf now and there will be so much more to come from 4527, especially from these combinations. I-80 is a simple choice with her and we also love this blend with Night Trips, the THF/PHAF, Monopoly x Whiskey brother to the 2011 Iowa Champion Steer. These are certified gold. What a cow!

Lot 11 is offered by Garwood Cattle, LLC, Justin Garwood - Columbiana, Ohio -330/921-8116 - www.garwoodcattle.com



NIGHT TRIPS



DONOR N-117

2011 FT WORTH GRAND CHAMPION STEER



2012 FT WORTH CLASS 11 WINNER

159 Silver... The First-Ever Flush Option!



Produce of Donor 159 Silver

Donor Sire: **MoJo** Donor Dam: **Charolais**

LOT 12A - THE RIGHT TO FLUSH 159 SILVER



Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of six (6) transferable embryos is guaranteed to the buyer with no cap. 159 Silver is open and ready to flush immediately following the sale. She posts a lifetime average of 6.25 over 5 flushes.

LOT 12B - THREE EMBRYOS - 1 EACH BY SOLID GOLD, WALKS ALONE, AND MILKMAN

Available for pickup or shipping sale night

The full sister to Silver Bullet and one of the most-valuable smoky cows on four feet is here with a huge opportunity! I'm told this will be the only flush ever to be sold on 159 Silver and this Frozen Gold exclusive is an improvement opportunity every club calfman needs for their next crop! She is "The Silver Power Freak" and she gets it done year after year.

Her babies always draw a crowd and they have made a habit of pushing the envelope as to what bovine can be worth. She set the all-time record for the Frozen Gold Sale when her first embryos topped our 2009 sale at the average price of \$4,300, and she has continued to build her legacy with a string of powerful sons like White Noise, Addiction, the \$55,000 Grey Goose, and most recently True Grit by Walks Alone owned by Garwood Cattle, LLC, and PSC Buckeye Outlaw raised by Perry Farms Show Cattle, OH, from a pregnancy purchase. Her first two crops - every calf sold for a strong premium - included the 2009 National Western Reserve Champion Feeder Heifer, Kevin Carey's multiple-champion that ended his career as the Grand Champion Steer of the 2008 Itinois State Fair, as well as three of the AI sires listed above. The 2009 spring crop included a \$22,000 heifer and her 2008 spring crop also included the \$14,750 top-selling steer of the Boysel Club Calf Sale. The top-selling heifer of the 2010 Boysel Calf Sale was a \$25,000 future donor that went to Fisher Cattle, MI, and more are sure to be features this fall.

The best of the best are welcome in The Frozen Gold and this one deserves a spot in the Hall of Fame. Own anything in this offering from 159 - the silver freak will deliver the goods!

Lot 12 is offered by Boysel Genetics, Shane Boysel and family – Zanesfield, Ohio – 937/539-1545 – www.boyselgenetics.com Kroupa Genetics, Greg Kroupa and family – White Lake, South Dakota – 605/730-2525 – www.sweetheartsale.com







2008 ILLINOIS STATE FAIR GRAND CHAMPION STEER







2009 NATIONAL WESTERN RES. CHAMPION FEEDER HEIFER





2012 MISSOURI AGR SUPREME CHAMPION HEIFER





Embryos of BFS & Hot Like Me

Donor Sire: **Heat Wave** Donor Dam: **RF Black Jade** (Meyer 734 x Black Bear)

LOT 14A – THREE EMBRYOS BY WHO DA MAN Available for pickup or shipping sale night

LOT 14B – THREE EMBRYOS BY WHO DA MAN Available for pickup or shipping sale night

BFSC Hot Like Me is Tested THF

Black Jade genetics with a modern edge and an incredible track record, it won't be long before this young donor surpasses her incredible dam that is a charter member of The Frozen Gold Hall of Fame and was the featured Lot 1 donor of our 2006 event. That's a bold statement, but this cow is backing it up with some fantastic success already in her very young career.

This THF donor is quite a sight in the Bonnell pastures and she has found her calling early in life. She makes winning show cattle with extreme consistency. Her very first calf was a \$5,000 son by Ali and her first embryo crop is enough for a lifetime worth of accomplishment. Her combination with Who Da Man produced a trio of powerful heifers that included the \$37,000 heifer sold by Dunk Cattle Company, NE, that was recently selected as the Supreme Champion Female of the 2012 Missouri AGR Preview for the Udell family, IA; her \$34,000 full sister that sold in the Paulson Divas & Donors Sale, and a third sister that sold for more than \$8,000 in the 2011 Harvest of Excellence Sale. To top it off, this cow then laid down and produced a \$3,500 daughter by HAA Wisdom that Kip wishes he had back because he let her go too soon.

Her dam is one of the greatest of all time, without a doubt, but there are no Jade embryos to be had. You tell us, but this young daughter whose first five calves have produced a \$17,650 average seems like a pretty good stand-in.

Lot 14 is offered by Bonnell Farms Show Cattle, Kip Bonnell and Family - Hope, Indiana - 317/432-4217









NICHOLS LEGACY G151 CNS DREAM ON L186 CNS SHEEZA DREAM K107W MEYER RANCH 734 RF BLACK JADE 950N LBF/DB BLACK JADE J950

GOLD LOT 15

Lot 15A – Three embryos by NLC Upgrade Available for pickup or shipping sale night Lot 15B – Threee embryos by SVF Steel Force Available for pickup or shipping sale night Lot 15C – Threee embryos by High Voltage

Available for pickup or shipping sale night

A champion from a legendary champion, here is great opportunity to experience the undisputed Simmental success of the Black Jade line. This is the Frozen Gold debut of BFSC Drama Queen 9T, the most-decorated member of a great flush of Black Jade that included two Simmental Major Champion Females.

Drama Queen was Katie Linhart's Reserve Grand Champion Female of the 2008 North American International Simmental Show and 8th Overall Female of the 2008 AJSA Summer Classic. She is a flush mate to Tyler Mackey's 2008 AJSA Summer Classic Grand Champion Female that recently produced the \$35,000 CARD Uproar and his \$7,500 full brother for Cardinal Cattle Company, IL, and another full sister topped the NAILE Simmental Sale at \$11,000.

Drama Queen 9T has developed into a stout-producing donor with the majestic style of her famous mother. She has yet to produce a heifer calf but her two natural, purebred sons sold well to Pohlman Farms, OH, and Hill Country Simmental, KY, before she entered intensive transplant. This is her first embryo offering but her dam – who has no embryos on ice – has continued to crank out fantastic success like an unbelievable 2011 crop that included a \$95,000 daughter Built Right that topped the 2011 Hartman Cattle Company Sale, her \$30,000 full sister, a \$25,000 daughter by SYF Steel Force, and three Monopoly daughters that sold for \$15,000 each.

Wow! This is the right blood at the right time! No Drama, just great results!

Lot 15 is offered by Bonnell Farms Show Cattle, Kip Bonnell and Family – Hope, Indiana – 317/432-4217 and Marcia and Katie Linhart – Louisville, Kentucky – 502/930-1819



BLACK JADE

Page 2



Mercedes 128U... The Full Sister to Mercedes Benz



DCC MERCEDES 128U





GOET CEDES 128X

Embryos of DCC Mercedes 128U Reg. American Maine-Anjou Cow 386738

NBH POLLED ENERGIZER 688 COWAN'S ALI 4M FIH COUNTESS 115H DOCTOR WHO DCC MERCEDES 701P DCC 333H



LOT 16A – THREE EMBRYOS BY BELIEVE IN ME Available for pickup or shipping sale night

LOT 16B – THREE EMBRYOS BY DCC HARD DRIVE

Available after April 15 – Buyer will pay 50% of hammer price sale night

LOT 16C - THREE EMBRYOS BY UNSTOPPABLE

Available after April 15 - Buyer will pay 50% of hammer price sale night

Don't look now, but Miley 80T has some competition for the most valuable and productive female in the Goettemoeller pastures. It only makes sense, however, because this great champion and prime-producing donor fell from the same family tree as Miley 80T, the dam of I-80 and The Maine Man. To say that this is the most dominant family in the Maine-Anjou breed might be an understatement because the donor here is a full sister to BPF Mercedes Benz from the great Mercedes 701P, the dam of so many influential favorites.

This cow was herself a powerful show heifer with big wins like Grand Champion Female of the AMAA She's A Lady Futurity and Champion Maine-Anjou Female of the 2010 Indiana State Fair. Her very first calf, GOET Cedes 128X, was an exciting glimpse of things to come when she sold for \$20,000 and gathered wins like Reserve Grand Champion Female in Ring A of the 2010 Heart of It All Preview, Reserve Grand Champion MaineTainer of the 2010 North American Maine-Anjou Show from the calf division, and several Top 5 Overall placings for the Chris Gilbert family, OH. Mercedes 128U struck again with the arrival of her second calf, GOET Mercy Me 15Y, the \$26,500 top selling heifer of the 2012 National Western Bright Lights Sale that was recently selected as Champion Maine-Anjou and Reserve Grand Champion Female of the 2012 Clark Co. (OH) Cattle Battle for the Spohn family, OH, in her first showing.

The arsenal of power-producing females runs deep at Goettemoeller Show Cattle, and Mercedes 128U surely deserves her spot at the top. What will happen when she finally has a bull?

Lot 16 is offered by Goettemoeller Show Cattle, Brian, Dru & Spencer Goettemoeller - Winchester, Indiana - 937/459-0209



"Jzzy Ø15"...the Sister to Monopoly! Her First Embryo Offering!



Embryos of Stockridge Isobel \$15 Reg. American Angus Cow 15503389

NORTHERN IMPROVEMENT 4480 GF EXAR LUTTON 1831 EXAR SARA'S DREAM 9809 WTF BLACK CENTURY WTF RUTH MEDINA WTF DAISY ANN



LOT 17A - THREE EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night

LOT 17B - THREE EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night

LOT 17C - THREE EMBRYOS BY "T.J." (TREINEN'S JOY)

Available for pickup or shipping sale night

A can't-miss Frozen Gold exclusive, here is the inaugural embryo offering from Stockridge Isobel S15, the maternal sister to Monopoly and one of the few purebred daughters of WTF Ruth Medina in existence. This huge genetic opportunity offering includes the chance to create your own near-replica of Monopoly and his famous brothers with these eggs by Heat Wave or go for a new maternal masterpiece with the time-tested Simmental Javorite, T.J.

Izzy was a dominant Angus show champion for Cassie Silviera, CA, in her younger days – Supreme Female of the Red Wave Classic and Super Boul Jackpot to name two - but her real value comes now in the breeding pen. She is the definition of "brood cow" and she has yet to miss a beat. In fact, her first delivery included twin bull calves that weaned off at a combined weight of nearly 1200 pounds – no "show heifer blues" here. She has moved effortlessly into embryo production and we're very excited to host this first chance for you to access her power-packed pedigree.

Her oldest brother, Monopoly, has matured into one of the most popular and successful bulls on the planet but let us not forget that other brothers to Izzy include successful sires like The Headliner, Master of Puppets, Park Place, and All Aboard. Select your prettiest recipients for these gems because you'll be showing them off a lot!

Lot 17 is offered by Hanewich Cattle Company, Brad Hanewich – Renssalaer, Indiana – 812/593-0069 – www.hanewichcattleco.com and Sullivan Ranch, Dan Sullivan – Hillsboro, TX – 254/707-0814 – www.sullivanranch.net





MONOPOLY





White's Centerfold...Dam of The Ohio Senator!







Embryos of White's Centerfold

Donor Sire: GCC Cerveza (by Irish Whiskey) Donor Dam: Beitelspacher Donor 97 (by Platinum)

LOT 18A – THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

LOT 18B – THREE EMBRYOS BY CARNAC THE MAGNIFICENT

Available for pickup or shipping sale night

LOT 18C- THREE EMBRYOS BY GOET I-80

Available for pickup or shipping sale night

A first-time offering and a Frozen Gold exclusive, White's Centerfold is just getting started on what seems certain to be an amazing career. This young donor is bred from powerful stock and she was a winning show heifer – she brought home 12 banners during her career - that is making her new job look easy.

LOT 18

Her first embryo crop arrived with a big bang last spring! They were by Monopoly and the consistency in the crop was amazing. At 60 days of age, six of her babies sold for the average price of \$10,250 in the 2011 Spring Smackdown Sale. Matt Lautner Cattle, IA, selected a son – now called The Ohio Senator – for \$20,000 to lead his 2012 new sire group, and full brothers sold for \$14,000 and \$8,000, plus a full sister sold for \$12,000 and is currently the Reserve Champion Crossbred Heifer in the OCA BEST program for the Potter family, OH. Furthermore, the natural calf from Centerfold was a steer by Carnac that was kept by the White family and has already collected 7 wins this season. Amazing consistency from a first crop!

These are the first embryos ever offered for sale from Centerfold and you might not get another chance to own them once another crop of calves hits the market and The Senator gets to work. With her potent pedigree and winning ways, she's just doing her job!

Lot 18 is offered by White On the Dutch, Steve White and Family – Manchester, Ohio – 937/681-8099 – www.whiteonthedutch.org and Josh Copas – Winchester, Ohio

Geffert's Naughty Business... The First Offering from One of the Best In the Biz!

Embryos of GEF Naughty Business 324N

Registered American MaineTainer Cow 349906

Donor Sire: Strictly Business Donor Dam: Black Impact x Angus

LOT 19A - THREE EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night



LOT 19B - THREE EMBRYOS BY HEAT WAVE OR MONOPOLY

Available for pickup or shipping sale night

It's been a long time coming, but it's finally time to do a little Naughty Business! We've been trying to get this cow since her first stud bull arrived and now – after 4 more AI-caliber sons and a string of top sellers added to her resume – all of our begging finally worked. This cow could not be better and she is likely the best-kept secret in the whole deal. Until now.

The Geffert Team pumps out the winners and leaders one year after another. Their herd has produced many influential sires over the years and no cow has been more consistent and valuable to their success than this one. Naughty Business has been unbelievable in production with a no-miss style that is hardly matched by any bovine.

Her very first calf was a son by Ali that grew into the widely-used and admired AI sire, Dirty Hairy. Since then, Naughty Business has produced other exceptional sons like GEF Survivor, a \$10,000 product by Lifeline that is a leader in the Select Sires AI Stud; and Dirty Hairy 2, by Ali, that has been a top performer for Matt Lautner Cattle; and, Bulletproof, the super-impressive THF son of Heat Wave that brought \$25,000 to Polyock Sires; and his full brother, GEF Cletus, that is being promoted now.

Naughty Business is more than a bull machine though. Her daughters by Lifeline, full sisters to Survivor, topped their crops three years in a row at \$10,000, \$12,000, and \$18,000. Her first combination with Monopoly produced the \$17,500 top-selling heifer of the 2011 Geffert crop; she just doesn't fail.

What happens at the Frozen Gold stays at the Frozen Gold. So go ahead, do a little Naughty Business. You know you want to and you'll be glad you did!

Lot 19 is offered by Geffert Cattle Company, Shea Geffert and Family - Lavalle, Wisconsin - 608/963-5895







TAKE YOUR PICK FROM 4 FULL SISTERS...MEYER 734 DAUGHTERS FROM WAG HAIRIETTA 9145J PROVEN POWER ON THE TOUGHEST LEVELS. PREDICTABILITY BEYOND COMPARE.



Hara's Miss USH 28

Registered 50% American Simmental Cow #2,342,210

MR BLACK GX 6W **MEYER RANCH 734** MISS GX 728R WHO MADE WHO WAG HAIRIETTA 9145J CAX WAG ANGUS

LOT 20A - THREE EMBRYOS BY YARDLEY'S HIGH REGARD Available for pickup or shipping sale night

LOT 20B – THREE EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night

The winningest Meyer 734 daughter in history from the greatest Who Made Who cow in history, Miss USA is back again for another round of magic from the incomparable Hairietta line. This former Grand Champion SimSolution Female of the 2007 American Royal, 2007 North American International, and the 2008 National Western Stock Show is a Frozen Gold mainstay because her embryos create success and enjoyment.

The 2011 crop from Miss USA included a \$25,000 daughter by SLC Sooner to Nowatzke Cattle & Udell Family, a \$10,000 daughter by Sandeen's SOS to Hartman Cattle, NE, a \$12,000 daughter by CNS Dream On, a \$10,000 steer by Monopoly, and a son by SLC Sooner that was a member of the 2012 National Western Grand Champion Pen of MaineTainer Bulls with Gateway Genetics. Plus, her natural heifer by SOS sold for \$8,500 last year. Wow!

Frozen Gold buyers love Miss USA!

Hara's Miss Meyer Registered 50% American Simmental Cow (pending)

MR BLACK GX 6W **MEYER RANCH 734** MISS GX 728R WHO MADE WHO WAG HAIRIETTA 9145J CAX WAG ANGUS

LOT 20C - THREE EMBRYOS BY SMILIN' BOB

Available for pickup or shipping sale night

LOT 20D - THREE EMBRYOS BY BELIEVE IN ME

Available for pickup or shipping sale night

The second of four great sisters to King Meyer, all daughters of WAG Hairietta 9145J, the highest-grossing club calf cow in history now with more than \$1.3 million in sales, this is the Frozen Gold debut for Hara's Miss Meyer.

This powerful beast is the dam of Hara's Monique, the Supreme Champion Female of the 2011 Nebraska State Fair, the Champion AOB Female of the 2011 American Royal, and the \$20,000 top seller of the 2011 Holiday Classic Sale that is now a promising donor for Soehnlen Cattle Company, OH. Miss Meyer's first son is Hara's Incredible Hulk by Smilin' Bob, a favorite of the 2012 National Western and a new sire prospect for Hara, Cattle Hill, Gateway, and Trausch.

Hara's Miss America 100 Registered 50% American Simmental Cow #2,494,462

MR BLACK GX 6W **MEYER RANCH 734** MISS GX 728R WHO MADE WHO WAG HAIRIETTA 9145J CAX WAG ANGUS

LOT 20E – THREE EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night

The dam of Simmental champions and more! Miss America 10S is the dam of Hara's Steel Magnolia that was a big winner for Courtney Dickerson, IN. She was selected as the Champion Simmental Female of the 2009 Hoosier Beef Congress, the 2010 Indiana State Fair, and Reserve Grand Champion of the 2010 Simmental Sweepstakes. The 2011 crop from Miss America included a \$15,000 daughter that was recently selected as the Reserve Champion SimAngus Female of the 2012 Nebraska AGR Preview, and a son by Heat Wave - "Captain America" - that was raised by Clint Barnes, OH, from an embryo purchase and will be promoted this spring.

Hara's Miss Universe 1090

Registered 50% American Simmental Cow #2,527,47

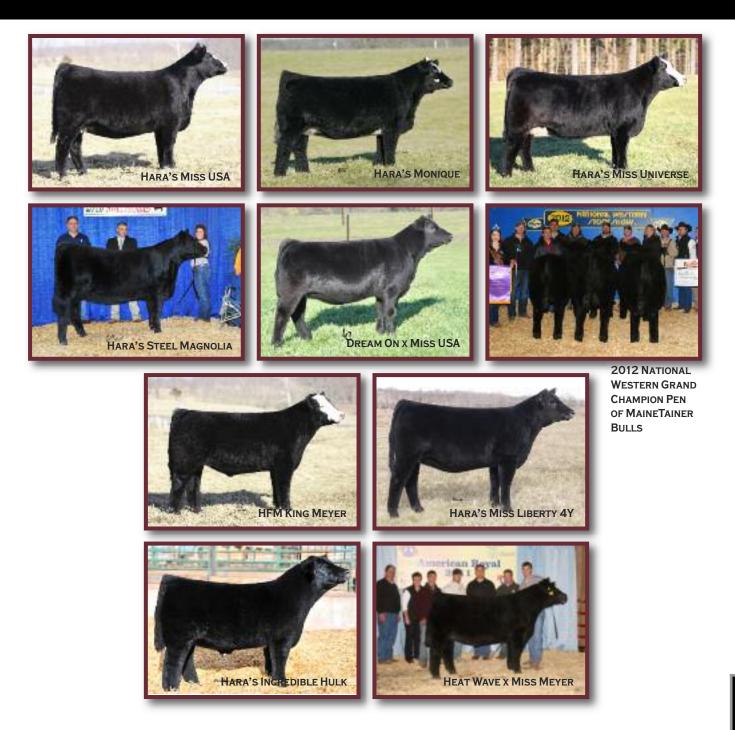
MR BLACK GX 6W MEYER RANCH 734 MISS GX 728R WHO MADE WHO WAG HAIRIETTA 9145J CAX WAG ANGUS

LOT 20F - THREE EMBRYOS BY MONOPOLY

Available April 30, 2012. Buyer will pay 50% of hammer price sale day

The first embryo sales from the next great Meyer 734 x Hairietta combination, Miss Universe was Calf Champion of the 2010 North American Simmental Show and Reserve Grand Champion of the 2011 Ohio State Fair. She just entered production this spring and it goes without saying that it will pay to get in early on this blaze-faced beauty. Remember the last time we sold the first eggs from Miss America? Dig in.

Lot 20 is offered by: Hara Farms, Charles, Jeff, and Mark Hara - Dublin, Ohio -937/478-8431 - mdhara@aol.com









Lot 21 is offered by Farrer Stock Farms, Tom Farrer & Family – Royal Center, Indiana – 574/727-0680 and Turner Shorthorns, Tom and Susie Turner, Somerset, Ohio www.turnershorthorns.com

Produce of Jake's Sierra 2118 Reg Shorthorn Female 4135956 Calved: 3/15/06

JAKE'S PROUD LEADER 243H FSF PROUD JAZZ 266L JAKE'S JAZZY 250J TPS CORONET LEADER 21ST JAKE'S NATALIA 285N ET POLY C MAID 2112



LOT 21 A - CONFIRMED, UNSEXED PREGNANCY BY FSF STARDUST

Due to calve August 25, 2012 Housed at Farrer Stock Farms – Royal Center, IN

LOT 21 B – THREE EMBRYOS BY FSF STARDUST

Available for pickup or shipping sale night

LOT 21C - THREE EMBRYOS BY FSF STARDUST

Available for pickup or shipping sale night

Sierra 211S is tested THF/PHAF

The coolest little Shorthorn in the land, here is the rare and wonderful leader of the Farrer Stock Farms and Turner Shorthorns programs and the dam of the exciting, cross-over Shorthorn sire, FSF Starburst! She makes her Frozen Gold debut with her most proven – 100% premium products – and valuable matings with the now-deceased FSF Stardust, the Vegas son that produced Starburst.

Sierra 211S is the \$46,000-valued record-selling female in 16 years of Farrer Stock Farms' Dynamic Dams Sales because of her proven performance, unique pedigree, and rare design for a purebred Shorthorn female. She is a throwback model built on a more efficient frame score with impeccable structure, balance, and real muscle. Her combination with FSF Stardust has produced nothing but front-end quality and her son, Starburst, is poised to bring some much-needed power and consistency to the Shorthorn steer game. He has been heralded by leading breeders for his rare blend of width and muscle combined with problem-free structure and a more usable frame score. His first calves are arriving now and reports are strong from both pure and crossbred cows.

Cool color. Cool look. Great consistency. This is easy!

The First Embryos from Pryor / Foster 741... The \$80,000 Modern Beef Machine!



Embryos of Pryor 741

Donor Sire: PADDY O'MALLEY Donor Dam: SIMMENTAL X ANGUS

LOT 22A - THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

LOT 22B - THREE EMBRYOS BY HOLLYWOOD

Available for pickup or shipping sale night

LOT 22C - THREE EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night

A wise choice for very real power and the modern look it takes to win today, here is your first chance to get a piece of the best Paddy O'Malley daughter in the land, Pryor/Foster 741!

It's safe to say that this unique beast might have been the most popular club calf cow we've ever sold when she set the record as the \$80,000-valued top seller of the 2011 Pryority One Sale where Foster Farms selected one-half interest for \$40,000 after a hotly contested bidding war. If you saw her, then you know what the fuss is all about. There are just so few like her. Massive but still gorgeous. Incredibly stout but still very mobile and free moving. Big middled but still gorgeose. Incredibly stout but still very mobile and free moving. Big middled but still gooden a powerful beast by Hollywood - topped the Pryor Pasture Sale at \$23,750.

These combinations with Heat Wave, Hollywood, and Monopoly are the reasons why 741 was put on this earth. Cows with the physical gifts of this one do not come along very often and, when they do, you need to own at least a part of them. Here's your chance, and it's a big one. We've been looking for another like Donor 741 but she is nowhere to be found.

 $Lot \ 22 \ is \ offered \ by \ Pryor \ Show \ Cattle, \ Adam \ Pryor \ and \ Family - Woodbine, \ Iowa - 712/647 - 8898 \ and \ Foster \ Farms, \ Brett \ Foster - \ Otterbein, \ Indiana - 765/418 - 5827$











Embryos of Lazy H Burn Right T26 Registered American Simmerical Cow 2,382,177

CNS DREAM ON L186 SVF/NJC BUILT RIGHT N48 NJC EBONY ANTOINETTE HC POWER DRIVE 88H TRIPLE C BURN IT UP N34L TRIPLEC BURNING POWER L3



LOT 23A – FIVE EMBRYOS BY REMINGTON LOCK N LOAD Available for pickup or shipping sale night

LOT 23B - FIVE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

The popular front-runner and the \$58,000-valued top-selling female in the history of the Lazy H program, Burn Right T26 is a leader for purebred Simmental power and style! A massive product of the famed Burn It Up N34L family that has spawned so many breed leaders, the success of this female is no accident and it is really just heating up.

Burn Right T26 was a National Western Reserve Champion and she has become a consistent leader in transplant. Recent embryo sales produced all of the top sellers – top-selling purebred female, top-selling percentage female, top-selling bull - at the recent PA Fall Simmental Sale from her very first embryo crop. This family always produces leaders. A maternal sister is the \$48,000-valued Lazy H Burn Baby Burn R34 that produced the 2011 WV State Fair Grand Champion Simmental Female, and other sisters include the \$27,000 all-time high-selling female of the Ohio Simmental Sale, Lazy H Burning Passion U70; and Lazy H Burning Desire S121 who won plenty sold for \$27,000 in the recent Guyer Chosen Few Sale.

Burn Right was a feature of our 2009 Frozen Gold and she returns with power and versatility from the limited Lock N Load and her first-ever composite offering by Monopoly. You ordered the hot baldies. Now is your chance!

Lot 23 is offered by Lazy H Farm, The Randy Henthorn Family – Fleming, Ohio – 740/525-6241 – www.lazyhfarm.net Cherkoee Cattle, Ed Regula – Brownfield, Pennsylvania – 724/322-1813

G-1 Genetics That Smoke! A Huge Offering from the Dam of GK Stud Monkey!

Produce of GK Miss Outlaw M-51

Donor Sire: Thomas Outlaw Donor Dam: GK Donor G-1

LOT 24A – CONFIRMED, BULL PREGNANCY BY HEAT WAVE Due to calve April 1, 2012 – Tag 853 Housed at Boysel Genetics – Zanesfield, OH

LOT 24B – CONFIRMED, BULL PREGNANCY BY HEAT WAVE Due to calve April 8, 2012 – Tag 039 Housed at Boysel Genetics – Zanesfield, OH

LOT 24C – THREE EMBRYOS BY TRUE GRIT Available for pickup or shipping sale night

LOT 24D - THREE EMBRYOS BY HEAT WAVE 5

Available for pickup or shipping sale night

Where there's smoke there's something really hot, and that is surely the case with Miss Outlaw M-51! This proven performer earned her return engagement with the ballroom after 4 years of big success with a variety of sires in a variety of environments. This cow works as hard as any in the business and she keeps cranking out the hits.

She was a \$40,000 selection as a youngster and she has returned in big ways with daughters like Boysel 426 by Hoo Bear, a \$36,000-valued donor now at Mimms Cattle, TX, and GK 911 by The Witchdoctor, the \$46,500 top seller of the 2011 Sweetheart Sale to Bird Cattle, TX, and Mimms. She also combined with Alias to produce a \$20,000 daughter, Donor F-20, that now works for Soehnlen Cattle, OH, and with Vanilla Ice to produce the \$10,750 feature that went to Ramiro Martinez, TX. A son by Walks Alone topped the 2011 Boysel Club Calf Sale, and her full sister has produced some impressive high sellers for Sullivan Ranch, TX. Her best work, however, may have come when she teamed up with Chunky Monkey to produce the exciting, young sire at Kroupa Genetics, GK Stud Monkey, whose first crop has been outstanding.

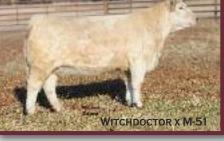
This is the same family that produced White Lake, Get Smoked, Smokin' Gun, and Beat the Heat; and this cow has done everything that has been asked of her and made it better. Her unique pedigree is one of the reasons she has worked so well and the options selling here represent very certain success. You'll be wanting to light up when these smokes arrive!

Lot 24 is offered by Boysel Genetics, Shane Boysel and family – Zanesfield, Ohio – 937/539-1545 – www.boyselgenetics.com

Kroupa Genetics, Greg Kroupa and family – White Lake, South Dakota – 605/730-2525 – www.sweetheartsale.com











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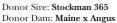
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Sullivan's 6651...Her Blood is Purple! Power In the Blood from One of the All-Time Greats!

25





LOT 25A – CONFIRMED, BULL PREGNANCY OF SULLIVAN 6651 Sire: Heat Wave Due to calve March 23, 2012 Available for pickup at Edgerton, MN – Shipping available

LOT 25B – CONFIRMED, HEIFER PREGNANCY OF SULLIVAN 6651 Sire: Heat Wave Due to calve March 23, 2012 Available for pickup at Edgerton, MN – Shipping available

Power In the Blood! Here is the foundation of the incredible success of the Sullivan 6651 family of cattle that has accomplished nearly everything a great cow can, and we're coming at you with her very best mating!

If you aren't familiar with the wild success of this pedigree, then you've picked up this book by accident. 6651 and the Heat Seeker Team produce champions and herd movers, plain and simple. This is the same/similar mating that produced Kansas, Iowa, Oklahoma, Indiana, Ohio, Tennessee, California, and Texas champions plus a slew of major league donors like the JSUL Dreams Come True 846U, the Supreme Champion Female of the 2009 North American Junior Show, and her famous sisters that have accounted for so many great successes. 6651 makes herd sires like DSUL Upgrade 6651, and twenty-three steer calves from 6651 averaged \$14,275 with ten heifer calves at \$13,150 before we lost count and many of them went for resale. Three-quarter sisters to this mating topped two of the last three DSUL Power In the Blood Sales and a full brother beat them all in California last year plus another was an 8-time winner for the Day family in IL. The 2009 Sullivan Pasture Sale included two Heat Wave x 6651 steers that sold for \$15,500 and \$14,750 with one of them winning the California State Fair and the other winning a Reserve Breed Championship at the Tulsa State Fair. Did I mention consistency?

6651 represents the rarest of the rare. She is one of the very best ever and this is her most modern combination. Own them both!

Lot 25 is offered by Sullivan Ranch, Dan Sullivan – Hillsboro, TX – 254/707-0814 – www.sullivanranch.net

Congratulations, Burroughs Farms, OH, on a new promotional sire that was purchased in their 2011 Frozen Gold pregnancy from Sullivan's 6651!



2010 CALIFORNIA STATE FAIR GRAND CHAMPION STEER



An 8-time winner for the Day family in 2011



SULLIVAN 665



DSUL UPGRADE 6651



JSUL DREAMS COME TRUE 846U









2010 NAILE GRAND CHAMPION STEER

Embryos of Mimms / Poe Donov 7.96-1

FULL THROTTLE JACK FROST MAINE X ANGUS THE MAILMAN MIMMS COW 7X ZEKE X RED KNIGHT X EMULOUS ANGUS

Gold LOT 26

LOT 26A – THREE EMBRYOS BY MONOPOLY Available for pickup or shipping sale night

LOT 26B – THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

This cow raises more big winners for more people than just about any we can name. She has been a powerhouse in Hereford, TX, no doubt, but her eggs seem to get even better every time we put them in a shipper. This little freak can raise them and she is due for another big winner any time now – it might as well be yours.

Schable/Burke/Foreman purchased some Heat Wave eggs from 7X-1 and their purchase created the 2010 North American International Grand Champion Steer for Cody Burke, NE. He was a stout one but not the first from 7X-1 whose foundation dam produced in excess of \$263,000 in sales. A full brother to these embryos sold for \$23,500 last spring in the Mimms Club Calf Auction and another brother, raised by Poe Ranch, TX, was the Division I Champion Crossbred Steer of the 2007 Fort Worth Stock Show, and the first calf from 7X-1 was a \$9,000 daughter by Dr. Hook. Note that all of these calves carry the strong influence of Heat Seeker so it's no surprise that Monopoly is the most-modern choice with this great producer.

7X-1 is a small, wide, hairy machine that has worked like a charm. Her pedigree runs deep with successful, fertile, lasting cattle that have won over the long haul. She works for everyone!

Lot 26 is offered by Mimms Cattle, Mike Mimms, DVM – Hereford, Texas – 806/364-1331 – www.donorsunlimited.com

2007 FT WORTH DIV. 1 CHAMPION CROSSBRED STEER

re 34

Donor 31 ... Major Success!





2006 American Royal Grand Champion Steer

Embryos of Bird/Reimann Donor 31

Donor Sire: **Totally Tuned** Donor Dam: **Heartbeat x SM x AN**

LOT 27A - THREE EMBRYOS BY BELIEVE IN ME

Available for pickup or shipping sale night

LOT 27B - THREE EMBRYOS BY BELIEVE IN ME

Available for pickup or shipping sale night



A gorgeous piece of club calf equipment that can really bring the heat, it's about time this cow came to the Frozen Gold. Donor 31 was the featured Lot 1 donor of the 2010 Donors Unlimited Share the Future Sale from Kroupa Genetics, SD, after producing the 2006 American Royal Grand Champion Steer for the Stierwalt family, OK.

Her Kansas City Champion was no accident. No explanation is required if you have seen Donor 31. She has made a habit of producing premium stock – her last natural calf was a \$9,000 fall-born steer by Hagrid that sold in January, a daughter sold for \$6,400 in 2010, and other favorites are out there but have yet to be offered for sale – and this combination with Believe In Me is surely the proper mix. This is the big-legged, long-haired, stripe-faced cow of your dreams and she can really deliver the goods.

Donor 31 is fairly stingy with her embryos so don't expect to find too many more opportunities to access her power other than here. She was worth the wait!

Lot 27 is offered by Bird Cattle, Brandon Bird - Lubbock, Texas - 806/781-1894 - www.birdcattle.com



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The First Embryo Sales from a Big Winner!







Embryos of DPF Erin 01 W Reg. American ChiMaine Female P345425

HEAT WAVE FAIRVUE MR MAN FAIRVUE PORKY 75

DPF GALLOWAY 01





Available for pickup or shipping sale night

LOT 28B – THREE EMBRYOS BY GOET I-80

Available for pickup or shipping sale night

DPF Erin 01W is Tested THC

The biggest champions make their home at The Frozen Gold and they have gone on to create some great things for those who invested early. Here is another great opportunity to get in on the ground floor of something special with this first-ever embryo offering from "Miss Canada", one of the most dominant show heifers of the 2010 season.

Miss Canada was hard to beat in Ali Muir's hands. She was selected as the Supreme Champion Female of the 2010 Ohio Beef Expo as well as the DTS Foundation's Feature, Reserve Grand Champion Chi of the Ohio State Fair and the Upper Sandusky Preview plus a class winner of both the junior and opens shows at the North American International.

She entered production in strong fashion with the arrival of a first heifer calf that might be even hairier than she is, and that's quite a statement when you consider that Miss Canada is 5/8 Galloway with some serious wall-to-wall shag. Her unique dam recently produced a very stout full brother to Miss Canada, and this combination with I-80 should offer maximum hair, style, and potential.

Past Expo champions have created some real Frozen Gold magic from previous sale offerings and we surely wouldn't bet against this one. This mating is perfect!

Lot 28 is offered by Parks Show Cattle, David Parks - Oxford, Michigan - 248/765-7844 www.parksshowcattle.com and Ali Muir, Waynesfield, Ohio

Hot Tamale...Frozen! Incredible Early Success. Dominating Blood.

GOLD

Embryos of Ø/T Tamale 758

Donor Sire: Northern Improvement Donor Dam: **JSUL Tamale 558** (by Heat Wave)

LOT 29A - THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

LOT 29B – THREE EMBRYOS BY SVF STEEL FORCE

Available for pickup or shipping sale night

Fresh genetics with purple blood, here is a great opportunity to access one of the most proven show cattle lines running the tanbark today. This young - but proven - donor is the fabulous maternal sister to young leaders like SULL Tamale, the Supreme Champion Junior Female of the 2010 North American International and the 2010 National Champion Shorthorn+ Female for Nick Sullivan, IA; and SULL Hot Tamale Too, the \$100,000 top seller of the 2011 Sullivan Maternal Legends Sale and the current National Champion Shorthorn+ Female for Patrick Foley.

This cow is already rolling with natural calves like a \$10,000 daughter by Hard Drive, a son that is featured in the 2012 OMAA Sale, and a \$36,000 heifer by SULL Beef – the top seller of the 2011 Schaeffer & Tice Pasture Sale – that was selected as the Reserve Supreme Champion of the 2011 Heart Of it All Preview and the 2011 Badger Kickoff for the Udell family, IA.

Her donor dam is one of the most valuable cows in the Sullivan Farms stable and she gave her best qualities to this young female that has been a 100% premium performer. This cow will work so many ways that her future is unlimited. Get on board!

Tamale 758 is Tested THF

Lot 29 is offered by Schaeffer Show Cattle, Tim & Emily Schaeffer - Hagerstown, Indiana -765/541-0738 - teschaeffer@gmail.com

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Blackbird Gem 1127... Foundation Genetics that Win!





IRISH WHISKEY X 1127



Embryos of OSU Blackbird Gem 1127 Reg. American Angus Female +13837927

TC STOCKMAN 365 NORTHERN IMPROVEMENT 4480 GF BLACKCAP OF RR 5367 TC PROMPTER 981 OSU BLACKBIRD GEM 535B OSU MISS PINEY B535



LOT 30A – THREE EMBRYOS BY WAGR DRIVER Available for pickup or shipping sale night

LOT 30B - THREE EMBRYOS BY WAGR DRIVER

Available for pickup or shipping sale night

Your first chance to access the foundation power of Blackbird Gem 1127, a former top seller of the Guyer Chosen Few Sale and a proven source of winning females! Northern Improvement daughters have been making some real waves lately as their calves have hit the rings – see several recent show reports – and this impressive power source deserves some strong consideration.

She is the dam of Kyle Spangler's show heifer that was the top female of the 2011 Gray Show Cattle crop and has been winning with consistency. By Irish Whiskey, she was selected as the Reserve Grand Champion Female of the 2011 Nebraska AGR Preview and 4th Overall of the 2012 Missouri AGR Preview. In both drives she was one of the few two-breed females in contention and she is ready to gather some more awards. Blackbird Gem 1127 also produced a trio of daughters that averaged \$4,300 in the 2010 Guyer sale where she was a favorite of embryo customers.

This is the first embryo offering from 1127 and her first combination with WAGR Driver – the same combination as the 2012 Ft Worth Champion SimAngus Female. It should be a lock, and you'll look pretty smart when the summer is done.

Lot 30 is offered by Gray Show Cattle, Zach Gray – Danforth, Illinois – 815/545-1498 – www.grayshowcattleinc.com

 $Martin\ Livestock, Jimmy\ and\ Mandy\ Martin\ -\ Bargersville,\ Indiana\ -\ 317/431-0618\ -\ www.martinlivestockin.com$



The Last Offering from Aunt B!



Embryos of Granny's / WECC Hunt B

Donor Sire: **T C Dividend** Donor Dam: **WECC Cow 455** (Trav. 23-4 son x WECC Nomad x Angus)

LOT 31A - THREE EMBRYOS BY MEYER 734 OR CHOPPER

Available for pickup or shipping sale night

LOT 31 B – THREE EMBRYOS BY GVC SUH Available for pickup or shipping sale night

LOT 31C - THREE EMBRYOS BY IRISH WHISKEY

Available for pickup or shipping sale night

If maternal excellence is your goal, then you have come to right place – and the right place in this catalog. WECC Aunt B is a female that needs little introduction and she has earned her return engagement in this event due to her consistent, long-term production and quality. Her sons and daughters have been favorites of many, and those breeders lucky enough to own one consider them to be among their most-prized possessions.

These combinations will replicate many of Aunt B's greatest hits like her \$15,000 daughter by Meyer 734 and her full sister that sold for \$8,100 in the Holiday Classic Sale, plus her numerous daughters by Irish Whiskey that have sold for just over a \$3,200 average, and her current crop by GVC Suh that will headline the 2012 OMAA Sale. There have been others as well, as this cow has worked with nearly everything she has been tried with.

Aunt B is a truly-massive piece of machinery that has worked so well for so many people. Her old-school, outcross Angus x Sim pedigree is just right for blending with so many of today's favorites and both her sons and daughters have been premium stock and their calves draw a crowd as well. The only problem here is that Aunt B is done. Consider this a Frozen Gold memorial to one of the great females we've known. She's a maternal legend and it's time to stock up before there is no more to be had. We all need more like Aunt B!

Lot 31 is offered by Granny Creek Farm, Mike and Jody Forman – Mt. Vernon, Ohio – 614/332-0746 – www.grannycreekfarms.com











Produce of RDD Miss Hee 1 P"Wiggles" Registered American Chiangus Cow 304809

RDD DESTINY PCA **RDD DESTINY'S ACE 1CA** T S EDIE'S PRIDE 2047 RDD MR 2192 E300G 2CA **RDD MS BONUS L467**





LOT 32A - THE RIGHT TO FLUSH WIGGLES 1P

Special terms of the flush: Buyer will pay 50% of hammer price sale day. A minimum of eight (8) transferable embryos is guaranteed to the buyer. Should the flush produce in excess of 15 embryos those embryos will be split between buyer and seller with the seller paying for their share. Wiggles is open and ready to flush shortly after the sale. She posts an average of 17.5 embryos over her last 4 flushes.

LOT 32B – THREE EMBRYOS BY PLAINVIEW LUTTON E102

Available for pickup or shipping sale night

LOT 32C - THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

The very best in Chiangus genetics – a rare and wonderful commodity – is here and ready to go to work for you! Wiggles IP has been behind an astonishing string of big winners and breed movers that hold their own in any arena. This is a cow you need to know and these powerful genetic options need to end up in your tank.

Carrying the best blood of the former Deiter Brothers outfit, Wiggles has earned her spot at the top of the game with a long list of widely-admired progeny that have been extra-hard to beat. A daughter by Plainview Lutton E102 "Lut", HBSC Annabelle 678X, was an \$11,500 member of the 2011 National Western Champion Pen of Chianina Females before being selected as the 2011 National Champion Semale. Her full sister, HBSC Blackberry 133X, was a \$6,500 member of that 2011 ACA National Junior Show for Hannah Winegardner, OH. The third member of that pen, HBSC Sandra D 081X, sold for \$9,250 and was a Reserve Division Winner of both the ACA National Show and the NJHS for Demi Powers, OH. Another daughter by Lut was a Divison Champion female of the 2011 ACA National of Keiffer Sexton, IA, and her \$8,500 full sister was Calf Champion Female of that same show for Emma Schaunaman, SD. Wiggles also combined with HB Alternative to produce an \$11,000 daughter this fall. That's some real dominance!

Select from her proven theme with Lut, go for something great with Monopoly, or own this flush option. Imagine what Wiggles will do with your favorite sire. She's the real deal and Chiangus cows not quite as accomplished as this one have created some great Frozen Gold success before. We'll be hearing from these!

Lot 32 is offered by Holt Brothers Show Cattle, Justin and Jordan Holt – Aberdeen, South Dakota – 605/229-0112 - www.holtbroscattle.com

Powers Show Cattle – Fayette, Ohio – Luke, 419/583-0112 – Ryan, 419/392-3285 – www.powersstock.com







Classic Genetics that Win!



Embryos of Reimann Donor 903 Registered American Maine-Anjou Cow

Donor Sire: **DJHF Heartbeat** Donor Dam: **Maine x Angus**

LOT 33A - THREE EMBRYOS BY WILDCARD

Available for pickup or shipping sale night

LOT 33B – THREE EMBRYOS BY IRISH WHISKEY Available for pickup or shipping sale night



The first embryo offering from Donor 903, a proven powerhouse and a leader in the elite lineup at Reimann Ranches. This old-school Maine-Anjou cow is just right for some foundation-building genetics and quick success. She is the dam of the Kroupa family's 2009 National Western Stock Show Grand Champion MaineTainer Female by Wildcard that was a super-high-seller for Bremer Show Cattle, IA, and Nowatzke Cattle, IN, that fall.

This is the first time these genetics have been offered and these combinations with Wildcard and Irish Whiskey, two of the best club calf female sires in the business, will create some sale-topping success before long. Pay attention here.

Lot 33 is offered by Reimann Ranches, Nick and Kyrstin Reimann - Ree Heights, South Dakota - 605/871-3642 - www.reimannranches.com



www.bluemerlestudio.com



Lautner Farms L46 & Unstoppable!







Embryos of Lautner Donor Q46

Donor Sire: Who Made Who Donor Dam: Maine x Angus

LOT 34A – THREE EMBRYOS BY UNSTOPPABLE Available for pickup or shipping sale night



LOT 34B – THREE EMBRYOS BY UNSTOPPABLE Available for pickup or shipping sale night

Make 'em super stout or go home! Here is a great chance at chart-topping stoutness from the well-tested L46 donor at Lautner Farms. This is her first combination with Unstoppable and it should be exactly that!

Donor L46 is the powerful dam of the AI sire, Playmaker, and a string of premium calves by the Heat Wave team and his sons. She produced top-selling sons in the 2011 crop to Bonham Show Cattle, OK, and Ed Rodgers, AZ, at \$10,000. Recently, a very good son by Monopoly was the winner of class 6 of the 2012 National Western Stock Show Market Steer Show. He was a popular favorite and a good example of what you can expect here.

If you don't need your show prospects to be big legged, big haired, and big middled...then you've come to the wrong place!.

Lot 34 is offered by Lautner Farms, Phil Lautner - Jefferson, Iowa - 515/386-3284

Mimms Donor 22 ...

Pure Power with Winning Blood!



Embryos of Wynns Chauncy 41939-22 Reg. Simmental Cow #2266805/Maine Anjou Cow #340933

MR BLACK GX 6W MEYER RANCH 734 MISS GX 728R THE WITCH DOCTOR KPA BARBI 7D MISS BAR MULESHOE 137A

LOT 35A – THREE EMBRYOS BY MONOPOLY Available for pickup or shipping sale night



LOT 35B - THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

We really need to build some display pens in the ballroom. Cows like this one would get into The Frozen Gold on good looks alone, but "The 22 Cow" is much more than a gorgeous piece of beef – she delivers with very real power and this might be her best mating!

This beauty is a favorite of nearly every visitor to Hereford, Texas, and she produces like she looks – baldy faced, large ended, and snake fronted – every time. Her calves have been big winners – like Stock Martin's Milkman son that won all over Texas including the 2010 Panhandle Parade of Breds, the 2010 Tri-State Fair, and the 2010 Golden Spread Classic. And high sellers like the \$22,000 top steer of the 2008 Mimms Club Calf Auction. Her 2009 crop included another \$8,300 son by Milkman plus a \$5,000 daughter by Heat Wave and six more calves that sold for \$12,900 in the 2010 Mimms Club Calf Auction plus her 2008 crop included three steers that sold for \$4,167 average and three heifers that sold for \$3,675 a piece in the 2009 Mimms sale.

This cow's dam was a Frozen Gold leader until her death last year, and a full sister to 4193P-22, the famous 795 Super Cow, produced the 2003 Ft. Worth Stock Show Grand Champion Steer as well as the AI sire All In. Another full sister is a successful donor for Woodruff Farms, OH.

Monopoly is perfect for this cow and you'll be among the first to own one. A brother to these embryos was an exciting sire prospect before he was lost to sickness and his flush sister was the second high-selling heifer calf of the 2010 Mimms crop. The success of this cow is no accident – she is bred to be this way – and she will bring the power to your pasture!

Lot 35 is offered by Mimms Cattle, Mike Mimms, DVM - Hereford, Texas - 806/364-1331 - www.donorsunlimited.com













Embryos of SOS One Dream S61 Purebred American Simmental Cow 2,419,

NICHOLS LEGACY G151 **CNS DREAM ON** CNS SHEEZA DEAM K107W LRS PREFERED STOCK 370C **STF I'M THE ONE H495** H&J PROMISE



LOT 36A – THREE EMBRYOS BY HEAT WAVE Available for pickup or shipping sale night

LOT 36B – THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale night

Proven in the purple and perfectly flexible, how about this white-faced beauty from the top of the Schaeffer outfit? Their program is gaining steam because their cattle win and they share the good stuff to spread the wealth. This fabulous, second-generation Dream On donor is ready to do just that.

One Dream S61 is the dam of \$85,000 in sales over the past three years including a pair of winning sons by Heat Wave that conquered their divisions at the Purdue AGR, Heart of It All Preview, Ohio AGR Preview, the Hoosier Beef Congress, and won overall prizes at the Bill Rodgers Classic and the Huntington Preview. In addition, a purebred daughter was Reserve Grand Champion at the Tri-State Classic and still more are waiting to win this spring. Ten calves from this cow sold in the Schaffer & Tice Pasture Sales for a \$5,750 average including two steers at \$8,500 each, a purebred heifer by Affirmed at \$7,500, and another steer by Manchild at \$5,000.

The black baldies you get from these embryos will be among your first calves to sell and you can show them as Simmental, Chi, or cross.

Lot 36 is offered by Schaeffer Show Cattle, Tim & Emily Schaeffer – Hagerstown, Indiana – 765/541-0738 – teschaeffer@gmail.com

Tried and True Power!

The Frozen Gold Debut of Donor 300



3

ОТ

Embryos of Donov 300

Donor Sire: **Stop-N-Think** (by Meyer 734) Donor Dam: **Donor F-22** (Draft Pick x Angus)

LOT 37A – THREE EMBRYOS BY BELIEVE IN ME

Available for pickup or shipping sale night

LOT 37B – THREE EMBRYOS BY BELIEVE IN ME

Available for pickup or shipping sale night

Stacked with the best in club calf genetics and literally as stout as they come, here is the long-overdue Frozen Gold debut of Donor 300, the most productive daughter of the great F-22. If you've seen this cow then you're in the fan club because they simply do not come any stouter or more compelling. Many have tried to buy her over the years and many more have benefited from her habit of making the stout ones that sell with the best.

She was a top seller of the spring 2011 season as a feature of the Donors Unlimited Share the Future Sale and she'll make some more happy customers when these calves arrive. She was so popular in the Mimms donor battery that he rarely had the chance to implant her embryos for his own use, but Donor 300 still racked up a string of calves in the \$4-8,500 range. Many more have been top sellers for embryo customers, and sisters to Donor 300 fetch top premiums whenever they come up for sale.

This family of cattle heads the Hall of Fame when it comes to creating power and profit. You'll enjoy these and you'll be asking for more. It's happened before.

Lot 37 is offered by Cedar Springs Farm, Alan Strecker, DVM – Rockbridge Baths, Virginia – 540/570-7799 B-5 Livestock, Art Bartenslager and Family – Lewisburg, West Virginia – 304/646-8465







Embryos of Miss Salute

Donor Sire: **SULL Salute** (PB Shorthorn) Donor MGS: **The Godfather**

LOT 38 - THREE EMBRYOS BY MONOPOLY

Available for shipping sale night



Save some fancy recipients for these frozen hot ones! This is the Frozen Gold debut of Miss Salute, one of the most decorated show heifers of the 2011 season and one of the coolest, young cows to be found!

Miss Salute was a 17-time Champion Market Heifer a year ago and she is quite a breeding piece. It is only a matter of time before this Grand Champion of the 2011 Sioux Empire Farm Show produces something exceptional. When she was selected as the Reserve Champion Prospect Heifer of the 2011 National Western Stock Show the judges commented on her futuristic power and tremendous width of body.

It takes great ones to make great ones, and Miss Salute is certain to be a power player. You can count on these eggs to produce the loud-colored, wide-bodied good ones. You'll be headed to the pay window when these things arrive, and I know who you can call!

Lot 38 is offered by Matt Lautner Cattle, Matt Lautner – Jefferson, Iowa – 515/450-2800 Embryos in storage at Collison Embryo – Rockwell City, IA

Make them Rare. Make them Wonderful. Frozen Gold Forever!





Embryos of Bird Hoo Doo 2250

Donor Sire: Hoo Doo Charolais Donor Dam: Hoo Doo Charolais

LOT **39A** – THREE EMBRYOS BY HEAT WAVE Available for pickup or shipping sale night

LOT 39B - THREE EMBRYOS BY HEAT WAVE

Available for pickup or shipping sale night

The best Hoo Doo Charolais cows are some of the best property a club calfman can have these days. Over the years they have separated themselves and the elite producers have risen to the top, especially when they are matched with Heat Wave and his descendants. Donor 2250 is one of those magical females that has found her calling in the show cattle business and this is her first-ever embryo offering.

The first combination of 2250 with the Heat Wave Team created everyone's favorite yellow and white show heifer from 2010. This Monopoly daughter set the record as the highest-selling heifer of the McLemore Farms Winning Tradition Sale when she brought \$30,000 to Hirschfeld & Sons, NE. She was never shown but she will certainly be heard from as she enters production; she has too much power and modern quality to not create something very memorable.

You can sell these long haired yellow and white ones by the trailer full...if only you could get 'em!

Lot 39 is offered by Bird Cattle, Brandon Bird – Lubbock, Texas – 806/781-1894 – www.birdcattle.com







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Jake Osborn – 937/725-5687 Greg Spear – 440/478-1350 Jeff Getts – 260/242-1348





Reimann Ranches 23... Club Calf Gold...Frozen for You!

Embryos of Reimann Donor 23

Donor Sire: Head Honcho Donor MGS: Cactus

LOT 41A – THREE EMBRYOS BY CUNIA 602 Available for pickup or shipping sale night

LOT 41B – THREE EMBRYOS BY IRISH WHISKEY Available for pickup or shipping sale night

LOT 41C - THREE EMBRYOS BY CERVEZA

Available for pickup or shipping sale night

It's time to load up on some real cow-making genetics from the top of the game! This is the first embryo offering from Reimann Donor 23, one of the most impressive foundation donors in the Reimann acquisition of the Leroy & Carla Beitlespacher herd.

Donor 23 is the dam of Reimann Donor 4 by Cunia 602, the valuable dam of the \$104,000-valued Curtain Call owned by McKay Show Steers, OK, and Maine Stream Genetics, VA. In addition, Donor 23 produced a \$27,000 son by Monopoly this past fall with more to be featured in the coming months.

Nick is letting you dig into the core of his success with these first-ever offerings from two of his foundation leaders. These combinations are just right for building the special ones it takes today. Remember what happened the last time we featured a new Reimann donor? Tie on here!

Lot 41 is offered by Reimann Ranches, Nick and Kyrstin Reimann – Ree Heights, South Dakota – 605/871-3642 – www.reimannranches.com









Emerald Lady 138M...The Record-Setter.



See Lot 43 for more from Emerald Lady 138M



Sire: **Meyer 734** Dam: **Angus**

Tested THF/PHAF/AMF/NHF

LOT 42A - THREE EMBRYOS BY WALKS ALONE

Available for pickup or shipping sale night

LOT 42B - THREE EMBRYOS BY DCC NEW LOOK

Available for pickup or shipping sale night

LOT 42C – THREE EMBRYOS BY NOWATZKE X

Available for pickup or shipping sale night

The \$65,000 record top-selling full-interest female in the history of The Frozen Gold, nobody does it better than 138M. The Emerald Lady just keeps cranking out the hits in her no-miss, no-waste style; so we're just going to reserve her spot in this offering because it's only a matter of time and opportunity with this one. She works with everything. Look at the variety of sires offered here for proof. These are proven matings and they will deliver!

What's new from 138M? An array of outstanding progeny that deserve some pre-sale inspection at Sharp and Conny Farms, for sure. A son by Who Da Man, DSUL Man Up that was produced from embryos purchased in this event, has gained acclaim and wide use. His full sister, Bainridge Donor 11T, produced the \$18,500 Rango 3Y and his \$12,000 sister. Another daughter; Bainridge Beauty U2 that was an Ohio Expo Supreme Champion, has produced multiple-winning heifers on the OCA BEST circuit from her very first crop – see Lot 43. Power in the pedigree.

This cow is the foundation of big success. Breeders need to load up when the opportunity presents itself. Consider that in four years of production 138M has produced just over \$312,000 in direct sales – and much more in extended sales - for a variety of breeders. She posts a lifetime average of more than \$7,900/head from a wide range of bulls and she does it every year. She makes good bulls look great and great bulls look incredible, and her daughters' production may be her greatest gift yet.

This cow just does it. Lock on here. You'll be back for more if we have them. 138M is headed to IVF so this will be one of your last shots at conventional embryos from her.

Lot 42 is offered by Sharp Farms, Greg Sharp – Beloit, Ohio – 330/206-5417 Conny Farms, Mike Conny – Alliance, Ohio









The Best from the Best... Bainridge Beauty U2...Back Again & Better than Ever!





Donor Sire: DCC New Look Donor Dam: Emerald Lady 138M by Meyer 734

LOT 43A - THREE EMBRYOS BY SLC SOONER OR SVF STEEL FORCE

Available for pickup or shipping sale day

LOT 43B - THREE EMBRYOS BY MONOPOLY

Available for pickup or shipping sale day

We told you to pay attention when we offered the first embryos from this great daughter of Emerald Lady 138M in our 2010 offering! Well, thank God for second chances because this one is even hotter than she was the first time around!

Bainridge Beauty U2 is one of the oldest and arguably the best daughter of 138M ever sold. She was a 13-time champion - Supreme Champion Female of the 2009 Ohio Beef Expo - for Jesse Hoobler, and she is just what every judge said she would be, "a marvelous cow". A full sister to a number of Bainridge favorites like the \$32,250 Bainridge Stimulus, this big-bodied sweetheart has a long list of sisters that are leaders around the country and she quite a sight in production.

Her first embryo crop has been outstanding and it seems to be getting better still. A daughter by Monopoly was a high seller of the fall and she has been hard to get around in Megan Hunt's hands with recent victories like Reserve Supreme Champion in both rings of the 2011 Ohio AGR Holiday Classic, Champion Chi Female at the Scarlet & Gray Classic, and Reserve Champion Chi at the 2012 Purdue AGR Preview. Her full sister, shown by the Todd Pugh family, was recently selected as the Grand Champion Female of the 2012 Gallia County Preview, and another sister by SLC Sooner sold for \$10,000 at Bainridge Cattle, OH, plus an excellent sister by Sheriff Taylor will be shown by the Buell family, OH, this spring.

Bainridge Beauty U2, a dominant champion that is creating champions. It was only a matter of time. Now do you believe us?

Lot 43 is offered by Skrinjar Cattle, Noah Skrinjar - East Palestine, Ohio - 330/692-1542





MONOPOLY X BEAUTY U2



SVF Steel Force

Polled, Purebred Simmental # 2,340,262 CNS Dream On L186 x SVF Sheza Dream L901

Christy Collins

THE 2012 SPRING SEMEN OFFERING AVAILABLE FOR PICKUP AT THE AUCTION!

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of the Ring.

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Lot 201K – 10 straws x \$		2011 North American International Grand Champion Jr. & Open Simmental Female
- Selling 250 Straws of Semen - The Only Offering of the Spring!	t 2008 – 5 straws x \$ Lot 200M – 5 straws x \$ Lot 201B – 10 straws x \$ Lot 200C – 5 straws x \$ Lot 200V – 5 straws x \$ Lot 201C – 10 straws x \$ Lot 200D – 5 straws x \$ Lot 201D – 10 straws x \$ Lot 200F – 5 straws x \$ Lot 201D – 10 straws x \$ Lot 200F – 5 straws x \$ Lot 201F – 10 straws x \$ Lot 200F – 5 straws x \$ Lot 200F – 5 straws x \$ Lot 200F – 5 straws x \$ Lot 201F – 10 straws x \$ Lot 200F – 5 straws x \$ Lot 200F – 5 straws x \$ Lot 201F – 10 straws x \$ Lot 200F – 5 straws x \$ Lot 201J – 10 straws x \$ Lot 200F – 5 straws x \$ Lot 200V – 5 straws x \$	
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Lot 200A – 5 straws x \$	Lot 2008 – 5 straws x \$Lot 200C – 5 straws x \$Lot 200D – 5 straws x \$Lot 200D – 5 straws x \$Lot 200F – 5 straws x \$Lot 200G – 5 straws x \$Lot 200H – 5 straws x \$Street Force set \$	012 National Western Stock Show rand Champion Jr. Simmental Female

5 2



This he Just A Small Sample of the Young Leaders by Steel Forcel

The 11th Frozen Gold Rare Semen Suction Selling more than 640 straws of frozen semen!



IRISH WHISKEY Selling 100 straws of semen Semen will only be offered in The Frozen Gold, The GCC Classic, and Cane Ridge Sales

GCC WHIZARD Selling 50 straws of sexed female semen – 2.5 ml straws





TJSC OPTIMUS PRIME Selling 50 straws of semen



ALI Selling 20 straws of semen

> SULL ASSET Selling 20 straws of semen



Pickup or download a detailed listing of the semen that will sell. The complete list is available now at www.frozengold.net and may be updated before the auction.

Nearly all of the semen will be available for pickup at the auction but in all cases the buyer assumes responsibility for arrangements, risk, and expense of shipping. Semen available but not picked up sale night will be stored in the purchaser's name at S.E.K. Genetics, Galesburg, KS. Storage charges may apply if not picked up or shipped immediately following the sale. To arrange shipping, call 1.800.443.6389.





ZKCC CHOPPER Selling 50 straws of sexed female semen - 2.5 ml straws

HEAT WAVE AND CLONE

Selling 6 straws of sexed male semen from a clone – 5.0 ml straws Selling 30 straws of original, flush-quality semen









GOET I-80 Selling 6 straws of

sexed female semen - 5.0 ml straws



JF MILESTONE 999W Selling 10 straws of semen

Selling 10 straws of semen



Also selling selected quantities of semen from ASHW Who Da Man, Hoo Doo, and SLC Sooner!

